

PEOPLE | PROGRESS | PURPOSE

SMARTPULSE



WE ADD
VALUE
TO **LIVES**

PEOPLE GROW
BUSINESSES THRIVE
COMMUNITIES STRONGER



COMPANY
HIGHLIGHTS



NEW LAUNCH
PRODUCT



TRAINING
SEMINARS



REWARDS AND
RECOGNITION



CSR DRIVES



RETAIL
REVOLUTION
LEMART 



DELIVERING
QUALITY PRODUCT

Contents

- 01 Preface
- 02 About the Company
- 03 Managing Director Message
- 04 Our Products
- 05 Awards
- 06 Company Highlights
- 07 Top Leaders
- 08 Associates Achievement
- 09 CSR Activities
- 10 Pins Launch
- 11 The Everyday Formula for Better Living
- 12 Social Media
- 13 New Lemart Launch
- 14 Smartdirect



Preface

WELCOME to this edition of SmartPulse Magazine, where we celebrate the journey, achievements, and milestones of the SmartValue family. This issue highlights the remarkable moments from January to March 2026, reflecting our unwavering commitment to growth, innovation, and excellence.

The first quarter of the year has been filled with meaningful progress and inspiring accomplishments. From impactful CSR initiatives and grand business events to leader recognition ceremonies, training programs, and empowering workshops, every activity has been focused on strengthening our vision and creating opportunities for every associate to learn, grow, and succeed. Together, we continue to build a stronger, more connected, and purpose-driven community.

Our associates have once again showcased extraordinary dedication, passion, and leadership. Their commitment to excellence has resulted in significant achievements, prestigious recognitions, and exceptional customer experiences. We are proud to celebrate the success stories of those who reached new milestones, advanced to higher recognition levels, and earned memorable national and international travel opportunities through their outstanding performance.

Innovation continues to be the cornerstone of SmartValue. This quarter, we introduced high-quality products developed with advanced technology. Our expanding range of Health and wellness, personal care, home care, and lifestyle products reflects our mission to deliver trusted solutions that enrich lives, promote healthier living, and enhance everyday experiences.

As we look ahead, our commitment remains stronger than ever. At SmartValue, we believe in adding value to lives by creating opportunities for people of all age groups to achieve financial growth, personal development, and a healthier lifestyle. We are dedicated to empowering individuals, inspiring entrepreneurship, and building a future where everyone has the opportunity to succeed.

Thank you for being an invaluable part of the SmartValue family. Together, we will continue to grow, inspire, and achieve greater milestones in the journey ahead.

About the Company

SmartValue is much more than a company, whose revolutionary idea has transcended itself beyond the ordinary, who is committed to bringing a positive change in the lives of people through its genuine quality products that are valued for money and by opening profitable and career-oriented opportunities for the highly motivated youth. Today, the company through its dedication and innovative ideas has a notable presence across India and become a household name. The company has also earned the reputation of being one of the largest companies in the Direct Selling Industry. SmartValue is committed to enhancing the overall quality of living and helping people to create a healthy and happy life. The company's interest lies in various categories of products like Health & Wellness, Personal Care, Home Care, Lifestyle, Food and Beverages, Beauty Care, Agriculture Products, and Educational Books & DVDs.

-  An ISO 9001:2015 Certified Company.
-  Has more than 100+ High Quality & Value-For-Money Products.
-  Managed by synergy of highly qualified professionals with multi-industry exposure from top management institutes of India.
-  Built on strong Ethics and Beliefs.
-  It is time-tested & one of the most trusted organizations.



Our Vision

"To be a reputed institute of smart people who add value across generations."

- * To transform Citizen to Smartizen & Healthizen.
- * To provide Quality Products.
- * To develop personality and communication skills with the help of Educational Books and DVDs.



Our Mission

SmartValue is dedicated to spread knowledge in the Society and help people choose Value for-money products for healthy and better living.



Values

At SmartValue, our values define how we work, grow, and connect with others. We believe in serving with commitment, working as one team, acting with honesty, building strong partnerships, and continuously improving ourselves. These values guide us towards responsible growth and shared success.

Message From The **Managing Director**

Dear SmartValue Family,

It gives me immense pleasure to connect with all of you through this edition of our quarterly magazine. Every edition gives us an opportunity to look back at our journey, celebrate our achievements, and appreciate the people whose dedication continues to make SmartValue stronger.

Over the years, SmartValue has grown with a clear vision — to create meaningful opportunities, deliver quality products, and build a platform where people can learn, grow, and move confidently toward their goals.

To every member of the SmartValue family, I extend my heartfelt gratitude. Your enthusiasm, hard work, and belief in our vision continue to inspire us. Every milestone we achieve represents the combined efforts of thousands of individuals working together with determination and a positive mindset.

At SmartValue, we understand that growth is not only about numbers or achievements. It is also about building relationships, developing people, embracing new ideas, and creating value for the communities we serve.

For those who have recently joined the SmartValue family, I warmly welcome you. Your journey has just begun, and I encourage you to approach every opportunity with curiosity, discipline, and determination.



As we move forward, let's renew our commitment to excellence and innovation. Together, let's continue to make a positive impact on the lives of others.

Thank you for being an integral part of the SmartValue journey. Together, we'll continue to reach new heights and achieve our dreams.

Warm Regards,

Mr. S Krishnamourthy
Managing Director

SMARTVALUE®

Our Products and Services

Delivering quality products across multiple categories to enhance everyday lives naturally and effectively.
More than 40 lakh+ associated with
SMARTVALUE®



Health & Wellness

Personal care



Beauty care



Agriculture





Homecare



Food & Beverages



Lifestyle



Educational Books

Awards



**WORLD'S GREATEST BRANDS
Award**



**India 5000
Best MSME Award**



**Indian World Record
(world largest Helmt with humans)
Award**



**Indian World Record
(Water Drop with humans)
Award**



**Best health & Wellness
Product Retailer
Award**



**COVID WARRIOR
Award**



**COVID WARRIORS
Award**



**MSMECCII GREENTECH ASIA
(Product Excellence)
Award**



**MSMECCII GREENTECH ASIA
(National Greatest Brand of the year)
Award**



**MSMECCII GREENTECH ASIA
(csr)
Award**



**MSMECCII GREENTECH ASIA
(Health Care Excellence)
Award**



**MSMECCII GREENTECH ASIA
(Best Customer Service)
Award**



INDIA'S SIGNATURE BRANDS Award



Make in India Award



Atmanirbhar Bharat Award



Pride Bharat Award



NATIONAL PRESTIGE Award



NATIONAL ICON OF THE YEAR Award



INDIA'S MOST TRUSTED WELLNESS COMPANY OF THE YEAR AWARD

Company Highlights

Recognition Program

in Lucknow, UP
on 08th Jan
2026



Recognition Program

in Varanasi, UP
on 12th Jan
2026





Recognition Program in Prayagraj, UP on 16th Feb 2026



Recognition Program in Midnapore, WB on 02nd Mar 2026



TOP LEADERS



**Mr. Biswanath
Bhowmik**



Mr. Rana Sarkar



Mr. Sujoy roy



Mr. Adhijit Roy



**Mr. Arvind Kumar
Jaiswal**



Mr. Sheo Anand



Mr. Bikash Ghosh



Mr. Ashish Bhardwaj



Mr. Debanjan Sarangi



Mr. Soumitra Kundu



Mr. Surajit Maity



Mr. Kakali Gayen



Mr. Avijit Maity



Mr. Bipin Prasad



Mr. Murliram Rajak



Mr. Manoj Kumar



Mr. Puneet Kumar
Gaur



Mr. Sumana Das



Mr. Biswadip
Mukherjee



Mr. Partha Bhowmick



Mr. Amarnath Bose



Mr. Ranvijay Kumar



Mr. Raju Pakira



Mr. Durga Ghosh



Mr. Sirajul Gharami



Ms. Royna Bhowmik



Mr. Santanu Kabi



Mr. Raju Kumar Singh



Mr. Surajit Adhikary



Mr. Goutam Ghosh



Ms. Kanchan Jha



**Mr. Mohbubur Rahman
Sonny Talukdar**



**Mr. Madan Mohan
Prasad**



**Mr. Dilip Kumar
Mehta**



**Mr. Bhagirath
Kumar Bhargaw**



Mr. Ajay Kumar Das



Mr. Nirmal Kumar



Mr. Sashmita Jana



Mr. Sonatan Malik



**Mr. Brij Bhushan
Pareek**



Mr. Balai Nayak



Associate ACHIVEMENTS



Ajay
VERMA

PLACE: LUCKNOW, (UP)

ID: 1949820

CAR: MAHINDRA SCORPIO N



**A NEW DRIVE
A NEW MILESTONE**



Gaurav
YADAV

PLACE: BAREILLY,
(UP)

ID: 4251790

CAR: MARUTI SWIFT



**DREAMS ON WHEELS
SUCCESS IN MOTION**



Kanhaiya Lal YADAV

PLACE: GORAKHPUR,
(UP)

ID: 2018396

CAR: HONDA AMAZE



ACHIEVEMENT THAT
HITS THE ROAD



Kushal KUSHWAHA

PLACE: PRAYAGRAJ, (UP)

ID: 4286358

CAR: MARUTI SUZUKI
BALENO



MILESTONES ON
FOUR WHEELS





EARNED WITH DEDICATION
DRIVEN WITH PRIDE



Pintu Kumar
YADAV

PLACE: BEGUSARAI,
(BIHAR)

ID: 4145736

CAR: KIA SONET



Sukanta
SAMANTA

PLACE: PARGANAS,
(WB)

ID: 3311925

CAR: ALTO K10



EVERY KEY TELLS
A SUCCESS STORY





Tree Plantation

A greener environment begins with conscious action. Through its Tree Plantation Initiative, SmartValue Limited took a practical step towards supporting environmental conservation and encouraging people to think beyond the present.

About the Program

The activity focused on planting trees and promoting the importance of preserving natural resources. Employees, associates, and participants came together to contribute to a cleaner and greener surrounding.

The initiative was not just about planting saplings, but also about creating awareness that every tree planted today can contribute to cleaner air, better surroundings, and a healthier environment in the years ahead.



Road Safety

Road safety is not only about following rules it is about protecting lives. SmartValue Limited organized a Road Safety Awareness Program to encourage responsible behaviour on the road and remind people that small precautions can prevent serious accidents.

About the Program

The initiative focused on spreading awareness about wearing helmets and seat belts, following traffic signals, avoiding mobile phone use while driving, maintaining safe speed, and respecting pedestrians.

Through this program, SmartValue aimed to promote safer travel habits and greater responsibility among individuals, because every careful decision on the road can help protect both ourselves and others.

**SAFETY
FIRST**

Beti Bachao Beti Padhao

Empowering girls through education and equal opportunities is an important step toward building a stronger society. Inspired by the message of "Beti Bachao, Beti Padhao," SmartValue Limited supported awareness around the importance of protecting, educating, and encouraging every girl to achieve her potential.

About the Program

The initiative focused on spreading awareness about girls' education, equal opportunities, safety, dignity, and the importance of supporting their dreams. It encouraged families and communities to see education as a powerful foundation for confidence, independence, and a better future.

Educate a girl. Empower a generation.



— NEW —

PINS LAUNCH

A NEW MILESTONE



ONE STEP CLOSER TO
GREATNESS!



WEAR IT **PROUD**. EARN IT **LOUD**.



WEAR IT **PROUD**. EARN IT **LOUD**.



WEAR IT PROUD. EARN IT LOUD.



WEAR IT **PROUD**. EARN IT **LOUD**.



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WEAR IT **PROUD**. EARN IT **LOUD**.



WEAR IT **PROUD**. EARN IT **LOUD**.



WEAR IT **PROUD**. EARN IT **LOUD**.

The Everyday Formula for Better Living

Healthy living is not about following a strict plan. It is about creating simple habits that support your body and mind every day.



Eat Better: Choose balanced meals with fruits, vegetables, whole grains, protein, and healthy fats. Good nutrition helps maintain energy levels, supports immunity, and gives the body the nutrients it needs to function well. Staying hydrated is equally important for digestion, concentration, and overall health.

Stay Active: Regular movement helps keep the body strong and supports heart health, flexibility, stamina, and healthy weight management. Walking, stretching, yoga, cycling, or any activity you enjoy can be useful. The key is to stay consistent rather than focus only on intense workouts.



Rest & Reset: Quality sleep gives the body time to recover and helps support mood, focus, and energy. Managing stress is also important for overall health. Making time for proper rest, relaxation, and activities you enjoy can help you feel more balanced and refreshed.

***“A Healthier You
for a Brighter Tomorrow”***

EAT WELL STAY ACTIVE REST REPEAT



SMARTVALUE[®]

**STRONG
ROUTINES BUILD
STRONGER
CONFIDENCE**



AVAILABLE PAN INDIA

TO KNOW MORE VISIT OUR NEAREST BRANCH OR VISIT US AT



smartvalue.biz



1800 296 1133



Healthy Living, The Foundation of a Better Life

The Hidden Pillars of Healthy Living

- 1. Healthy Digestion:** Good digestion helps the body absorb nutrients properly and supports regular bowel movement. Fibre-rich foods, fruits, vegetables, curd, and enough water can help maintain digestive comfort.
- 2. Strong Bones & Muscles:** Calcium, Vitamin D, protein, and regular physical activity are important for maintaining bone and muscle strength. These become especially important as we age.
- 3. Preventive Health Checks:** Regular health check-ups can help identify concerns early. Monitoring blood pressure, blood sugar, cholesterol, and other important health markers can support better long-term health decisions.
- 4. Hydration & Nutrient Balance:** Water and essential nutrients play a key role in keeping the body functioning properly. A varied diet with adequate fluids helps support digestion, circulation, and everyday body functions.



Simple Advice for Better Health

Sleep Is Your Body's Reset Button

Your body does some of its most important repair work while you sleep. Good sleep supports memory, mood, immunity, hormone balance, and physical recovery. Instead of treating sleep as leftover time, give it a fixed place in your day.

Reference Book: Why We Sleep

Author: Matthew Walker

Move More, Live Stronger

The body is designed to move. Regular walking, stretching, strength exercises, or any activity you enjoy can help support heart health, mobility, muscle strength, and energy levels. Consistency matters more than doing too much once in a while.

Reference Book: Outlive

Author: Peter Attia, MD



Your Food Shapes Your Health

Food does more than satisfy hunger — it provides the nutrients your body needs to function every day. Meals built around vegetables, fruits, whole grains, pulses, nuts, seeds, and good protein sources can support digestion, energy, immunity, and long-term health. Better eating is not about restriction; it is about choosing food that works for your body.

Reference Book: How Not to Die

Author: Michael Greger, MD, with Gene Stone



BETTER
DIGESTION



MORE
ENERGY



STRONGER
IMMUNITY



LONG-TERM
HEALTH



NOURISHED
EVERYDAY



One Scoop REAL STRENGTH

your daily protein

25 years of
Success & Happiness

SMARTVALUE



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TO KNOW MORE VISIT OUR NEAREST BRANCH OR VISIT US AT



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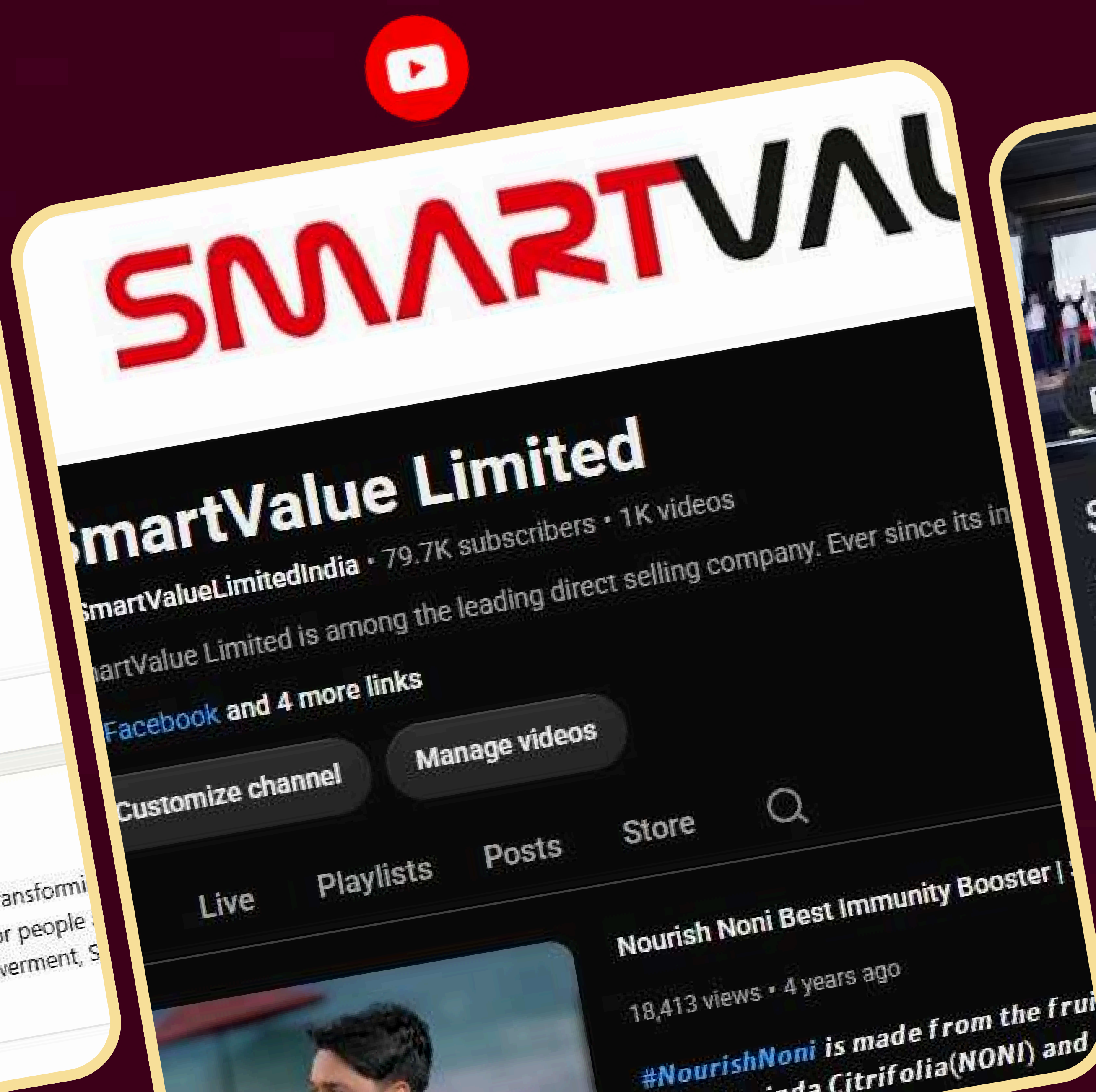
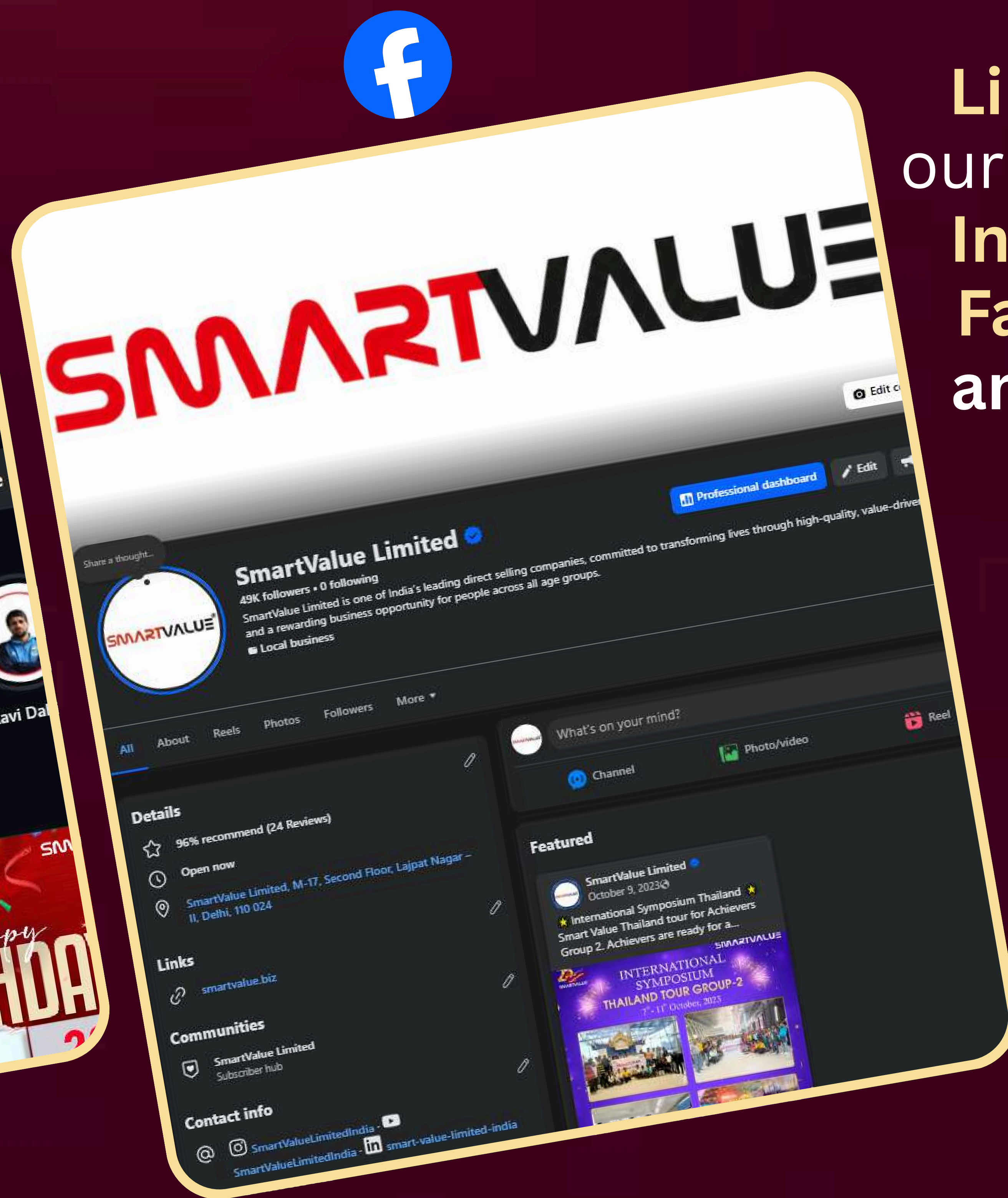
Social Media

Social media drives direct selling success in today's digital age. SmartValue uses platforms like Facebook, Instagram, and YouTube to grow its network, share CSR initiatives, and showcase real customer reviews. Follow us for updates on offers, events, and product launches.



Scan to visit our **Linktree** and explore our **website, WhatsApp, Instagram, YouTube, Facebook, LinkedIn,** and more. We're just one tap away!

We got verified 



New
LEMART
LAUNCH



TRIVANDRUM, KERALA

New LEMART LAUNCH



**M.S. SHIVANSH
ENTERPRISES**



DUMKA, JHARKHAND

Top



Founded in 2018, LeMart aims to grow its pan-India distribution through a retail model that rewards Associates serving their local communities.

This quarter (JAN-MAR 2026), several stores stood out, with the top 5 performers listed below.



Product Testimonial



★★★★★

"Noni Kokum Plus is something I genuinely enjoy taking in my daily routine. I like the combination of Noni and Kokum. It feels easy on the stomach and gives me a fresh, active feeling during the day. I also like using it as part of my regular wellness routine for overall health and daily energy. A convenient product that I'm happy to continue using."

Nitesh



★★★★★

"Nurture Onion Hair Oil feels really nice on the scalp and doesn't make the hair feel too heavy. The texture is easy to apply, and after oiling, my hair feels softer and more manageable. It has become one of those products I genuinely enjoy using in my hair care routine."

Miinakshi



★★★★★

"I have been using SmartValue Nourish Immunity Tablet as part of my daily routine. The tablets are easy to take, and I like that the formulation is based on herbal ingredients. It has become a convenient addition to my everyday health routine."

Riya

What Our
Customer
are saying

SMARTDIRECT

SmartDirect is SmartValue's online shopping platform, created to make everyday shopping simple, convenient, and dependable. Backed by SmartValue's 25 years of experience, the platform brings a wide range of trusted products directly to customers through an easy and seamless digital experience.

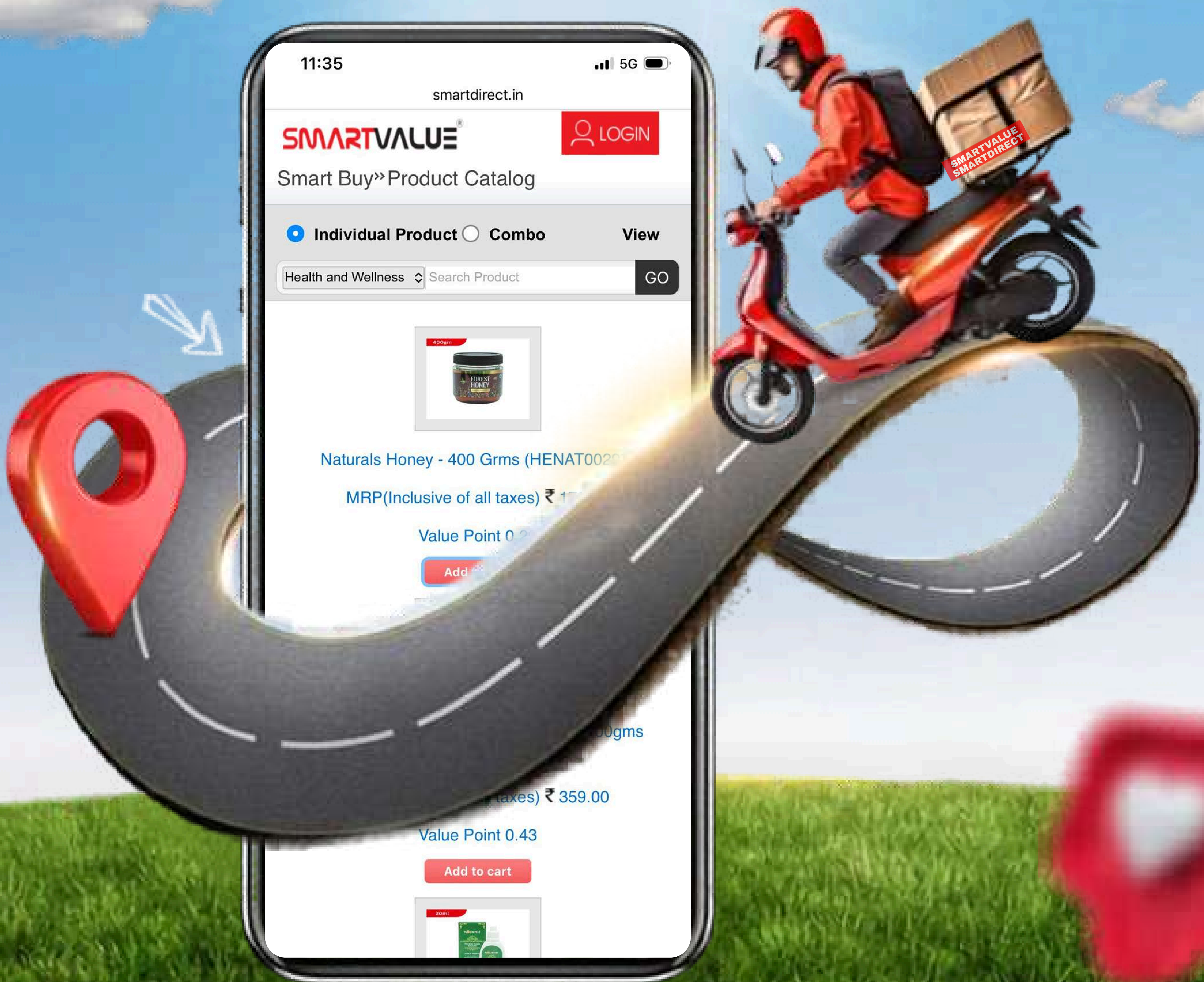
From healthcare and personal care to home essentials, SmartDirect offers products across multiple categories in one place. Customers can browse, choose, and order anytime, with the convenience of doorstep delivery.

With a focus on quality, accessibility, user-friendly shopping, timely delivery, and reliable service, SmartDirect aims to make online purchasing easier for every customer.

SMARTDIRECT— Simple Shopping. Trusted Products. Delivered to You.



Line mein khade rehna ab old school ho gaya
SMARTDIRECT ke saath shopping totally
 cool ho gaya



Order Now 

smartdirect.in
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SMARTVALUE[®]



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