

SMARTPULSE



WE ADD
VALUE
TO
LIVES

COMPANY HIGHLIGHTS



NEW LAUNCH PRODUCT



RETAIL REVOLUTION
LEMART

CSR DRIVES

TRAINING SEMINARS
REWARDS AND RECOGNITION



we celebrate our associates achievements.



DELIVERING QUALITY PRODUCT



25 YEARS CELEBRATION

SmartValue's 25-year journey reflects vision, determination, and a commitment to empowering people across the country. What began as a small idea has grown into a nationwide movement built on the belief of creating opportunities and shaping brighter futures. At SmartValue, our vision is to build a reputed institution of smart people who add value across generations. We strive to create a platform where individuals can grow as leaders, achieve financial independence, and contribute meaningfully to society.

India is a nation filled with ambition. Across towns, cities, and villages, many individuals aspire for a better future for themselves and their families. SmartValue aims to bridge the gap between dreams and opportunity by providing the right guidance, ecosystem, and support for people to grow and succeed. Our mission is driven by strong principles and meaningful impact.

Through a diverse portfolio ranging from healthcare and personal care to home care and agriculture, we aim to improve everyday lives while enabling entrepreneurship and leadership.

At the heart of SmartValue lies a powerful community. Thousands of associates across India are building their own success stories together, supported by a culture that encourages growth, learning, and collaboration.

Our values form the "STEPS" to success at SmartValue, guided by Teamwork, Ethics, Partnership, and Self Development. These principles shape our culture, strengthen our community, and empower individuals to achieve their full potential.

As we celebrate our silver jubilee, we remain committed to building a future where opportunity is accessible, growth is sustainable, and success is shared by all.

**This is not just our business.
This is our mission.**

25 YEARS CELEBRATION

HAYAT REGENCY, GURGAON



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About the Company

SmartValue is much more than a company, whose revolutionary idea has transcended itself beyond the ordinary, who is committed to bringing a positive change in the lives of people through its genuine quality products that are valued for money and by opening profitable and career-oriented opportunities for the highly motivated youth. Today, the company through its sheer dedication and innovative ideas has a notable presence across India and become a household name. The company has also earned the reputation of being one of the largest companies in the Direct Selling Industry. SmartValue is committed to enhancing the overall quality of living and helping people to create a healthy and happy life. The company's interest lies in various categories.

- An ISO 9001:2015 Certified Company.
- Has more than 100+ High Quality & Value-For-Money Products.
- Managed by synergy of highly qualified professionals with multi-industry exposure from top management institutes of India.
- Built on strong Ethics and Beliefs.
- It is time-tested & one of the most trusted organizations.

Our Vision

"To be a reputed institute of smart people who add value across generations."

- To transform Citizen to Smartizen & Healthizen.
- To provide Quality Products.
- To develop personality and communication skills with the help of Education.

Our Mission

SmartValue is dedicated to spread knowledge in the Society and help people choose Value for money products for healthy and better living.

Message From The Managing Director



Dear SmartValue Family,

It brings me immense joy to connect with you through our quarterly magazine. Your unwavering dedication and passion continue to inspire us every day. Whether you're a seasoned associate or someone exploring the opportunities SmartValue offers, I extend my warmest greetings to each one of you.

As we journey together, let's take a moment to celebrate our collective achievements. Your hard work and commitment have been instrumental in shaping SmartValue into the thriving community it is today. Together, we've surpassed milestones and set new benchmarks in the direct selling industry.

To our valued associates, thank you for your loyalty and dedication. Your efforts have not only contributed to the success of SmartValue but have also transformed countless lives through our quality products. Your belief in our mission drives us forward every day.

To those considering joining our SmartValue family, I invite you to explore the endless possibilities that await you. SmartValue isn't just a company; it's a platform for growth, empowerment, and success. With our proven track record and commitment to excellence, you'll find unparalleled opportunities.

As we move forward, let's renew our commitment to excellence and innovation. Together, let's continue to make a positive impact on the lives of others.

Thank you for being an integral part of the SmartValue journey. Together, we'll continue to reach new heights and achieve our dreams.

Warm Regards,

**Mr. S Krishnamourthy
Managing Director**

SmartValue

Our Product and Services

More than 40 lakh+ associated with

SMARTVALUE[®]



HEALTH & WELLNESS



PERSONAL CARE



BEAUTY CARE



AGRICULTURE



HOME CARE



FOOD & BEVERAGES



LIFESTYLE



BOOK & DVD'S

Awards



India's most trusted wellness company of the year



National Prestige Awards

We are honoured to receive
 The **NATIONAL PRESTIGE AWARDS 2025**
 for best agriculture quality products,
 proudly presented by **ESHA DEOL**.

Grand Annual Awards for the category of
BEST AGRICULTURE
QUALITY PRODUCTS





HAS BEEN AWARDED WITH THE PRESTIGIOUS

NATIONAL ICON OF THE YEAR

FOR EXCELLENCE IN RETAIL INDUSTRY



Company Highlights



Recognition Program
in Gorakhpur, UP on 17th Dec 2025



Recognition Program
in Bettiah, Bihar on 15th Dec 2025

Company Highlights



Recognition Program
in Kishanganj, Bihar on 20th Nov 2025



Recognition Program
in Sambalpur, Odisha on 15th Nov 2025

Top Leaders



Mr. Biswanath
Bhowmik



Mr. Rana Sarkar



Mr. Sujoy Roy



Mr. Adhijit Roy



Mr. Arvind Kumar
Jaiswal



Mr. Sheo Anand



Mr. Bikash
Ghosh



Mr. Ashish
Bhardwaj



Mr. Debanjan
Sarangi



Mr. Soumitra
Kundu



Mr. Surajit Maity



Mr. Kakali Gayen

Top Leaders



Mr. Avijit Maity



Mr. Bipin Prasad



Mr. Murliram Rajak



Mr. Manoj Kumar



Mr. Puneet Kumar
Gaur



Mr. Sumana Das



Mr. Partha Bhowmick



Mr. Amarnath Bose



Mr. Ranvijay Kumar



Mr. Raju Pakira



Mr. Sirajul Gharami



Mr. Biswadip
Mukherjee



Top Leaders



Mr. Durga Ghosh



Royna Bhowmik



Mr. Santanu Kabi



Raju Kumar
Singh



Surajit Adhikary



Mr. Goutam Ghosh



Kanchan Jha



Mr. Sonny
Talukdar



Mr. Madan
Mohan Prasad



Mr. Dilip Kumar
Mehta



Mr. Bhagirath
Kumar Bhargaw



Mr. Ajay Kumar
Das

Top Leaders



Nirmal Kumar



Shyamal Jana



Sonatan Malik



Arvind Kumar
Sharma



Mr. Brij
Bhushan Pareek



Mr. Rahul
Kumar Sah



Mr. Balai Nayak

ASSOCIATE ACHIVEMENTS



MR. AMIT RAJAK

GUMLA, JHARKHAND

ID- 3966556

CAR- MARUTI SUZUKI ERTIGA

MR. DUSHYANT KUSHWAHA

INDORE, M.P.

ID- 5033293

CAR- SWIFT VXI



MR. VAKILL BASKI

DUMKA, JHARKHAND

ID- 3164467

CAR- KIA SONET



ASSOCIATE ACHIVEMENTS



MR.MANISH TUDU

DUMKA, JHARKHAND

ID- 5087746

CAR- RENAULT TRIBER

ARYAN & MANORAMA RAWAT

LUCKNOW, UP

ID- 2078465 , 2118459

CAR-KIA SONET (TOP MODEL)



MR.PRADEEP KUMAR

DALLIRAJHARA, CHATTISGARH

ID- 3334621

CAR- S-PRESSO



ASSOCIATE ACHIVEMENTS



MS. PRACHI UPADHYAY

GORAKHPUR, UP

ID- 3562443

CAR- KIA SONET

MS. PRIYANKA DEVI

KHAGA, PRAYAGRAJ

ID- 4079562

CAR- HYUNDAI EXTER

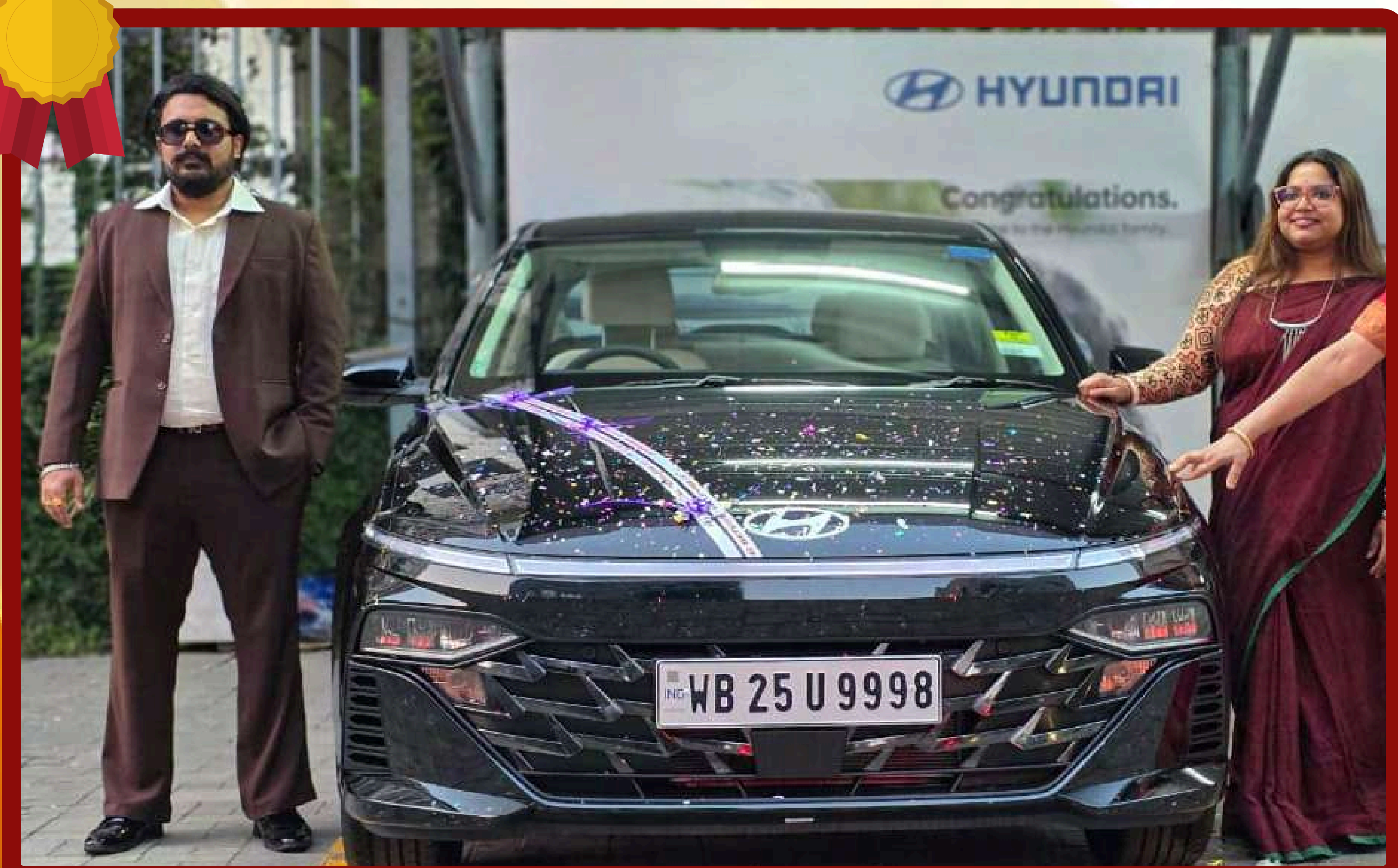


MR. RAHUL ROY

KOLKATA, WEST BENGAL

ID- 1936625

CAR- HYUNDAI VERNA SX



ASSOCIATE ACHIVEMENTS



MR. ROHIT SEN

DAMOHI, UP

ID- 3852191

CAR- HYUNDAI GRAND I10

MR. SHOIDULLA GAZI

KOLKATA, WEST BENGAL

ID- 3811761

CAR- MAHINDRA XUV



MR. SHUBANKAR GOSWAMI

KOLKATA, WEST BENGAL

ID- 3196927

CAR- MARUTI SUZUKI DZIRE



ASSOCIATE ACHIVEMENTS



MR. UDAY KUMAR

HAZARIBAGH, JHARKHAND

ID- 3164467

CAR- KIA SONET



CSR

ACTIVITES



Tree Plantation

We believe a better future begins with the steps we take today. Through our tree plantation drives, we are committed to creating greener spaces and healthier communities.

About the Program

As part of our (CSR) initiatives, SmartValue conducted multiple tree plantation drives from October to December to promote environmental sustainability and green development.

The program focused on increasing green cover, improving air quality, and encouraging community involvement in eco-friendly practices.



Shahjahanpur, UP

Food Distribution

We believe no one should go hungry. Through our food distribution drives, we aim to bring care, dignity, and support to those who need it most.

About the Program

As part of our (CSR) initiatives program focused on distributing essential food supplies, promoting community welfare, hunger relief, and social support. By reaching those in need, SmartValue continues to contribute towards food security, social responsibility, and community development.



Sitamarhi, Bihar

Road Safety

Safe roads begin with responsible choices. Through our road safety initiatives, we aim to create awareness and encourage every individual to drive with care and responsibility.

About the Program

As part of our (CSR) initiatives. The program focused on educating people about road safety rules, responsible driving behavior, and accident prevention measures. SmartValue aims to contribute towards reducing road accidents, improving public safety, and building responsible communities.



Samastipur, Bihar

Diwali Gifts to leaders

Moments of Joy

Diwali, the festival of lights, symbolizes joy, togetherness, and the spirit of sharing happiness. Embracing these values, We celebrated this auspicious occasion by distributing gifts and sweets with our dedicated and inspiring leaders.



This was a small gesture to spread smiles, strengthen bonds, and express gratitude for the continuous support and commitment of our **SMARTVALUE**[®] family.











The Power of Healthy Living

Boosts Energy Levels-

Deep breathing helps increase the oxygen supply to the body and brain. This improved oxygen flow helps reduce fatigue, improves alertness, and naturally boosts your energy levels throughout the day.



Supports Heart Health-

Slow and controlled breathing can help regulate heart rate and reduce strain on the cardiovascular system. Regular breathing exercises may contribute to better circulation and overall heart wellness.



Promotes Body Relaxation-

Deep breathing signals the body to relax by calming the nervous system. This helps release muscle tension, reduce physical stress, and create a sense of calm and comfort.



Some Good Health Advice

Your Health is a Daily Investment

Your body speaks to you every day—not in words, but in energy, in tiredness, in strength. The way you treat it today becomes the life you live tomorrow. Nourish it with good food, move it with intention, and give it rest without guilt. Because health is not built in a day, it is built in the quiet choices you make every single day.

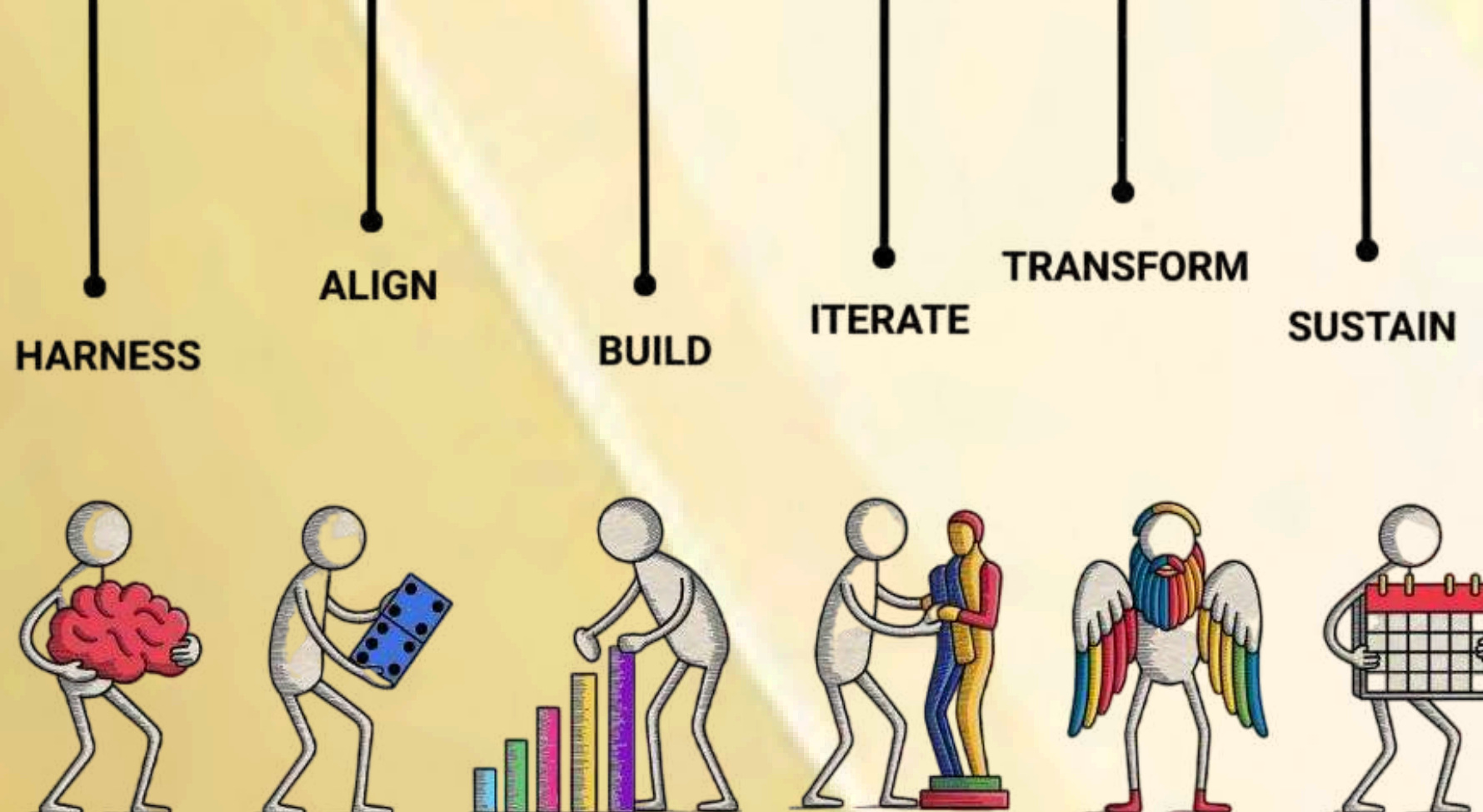


Reference Book:- How Not to Die

Author:- Michael Greger, M.D., FACLM with Gene Stone

Your Habits Decide Your Future

HABITS



Great health is never an accident. It is the result of small decisions repeated when no one is watching. Choosing water over sugar, movement over excuses, rest over endless hustle—these are the habits that shape your future. You don't need perfection, just consistency strong enough to carry you forward.

Reference Book:- Atomic Habits

Author:- James Clear

Wellness Begins in a Calm Mind

A peaceful mind creates a healthy body. When you learn to slow down, breathe deeply, and let go of what you cannot control, your body begins to heal in ways medicine alone cannot. True wellness begins the moment your mind feels safe, calm, and at ease.

Reference Book:- The Relaxation Response

Author:- Herbert Benson, M.D.; Miriam Z. Klipper



Some Natural Ways to Improve Healthy Habits

Stay Physically Active- Daily exercise such as walking, jogging, cycling, or stretching keeps the body strong and improves blood circulation. Even 30 minutes of activity each day can make a big difference.

Eat Healthy and Nutritious Food- Daily exercise such as walking, jogging, cycling, or stretching keeps the body strong and improves blood circulation. Even 30 minutes of activity each day can make a big difference.

Drink Enough Water- Staying hydrated is essential for proper body function. Drinking enough water throughout the day helps improve digestion, skin health, and energy levels.

Get Proper Sleep- Quality sleep helps the body recover and keeps the mind fresh. Maintaining a regular sleep routine improves concentration and overall health.

Conclusion

Prioritizing a healthy lifestyle doesn't require drastic changes—small, consistent habits can lead to long-term benefits. By staying physically active, eating nutritious food, drinking enough water, and getting proper sleep, you create a strong foundation for overall well-being. When practiced daily, these simple steps not only improve physical health but also enhance mental clarity, energy levels, and quality of life.

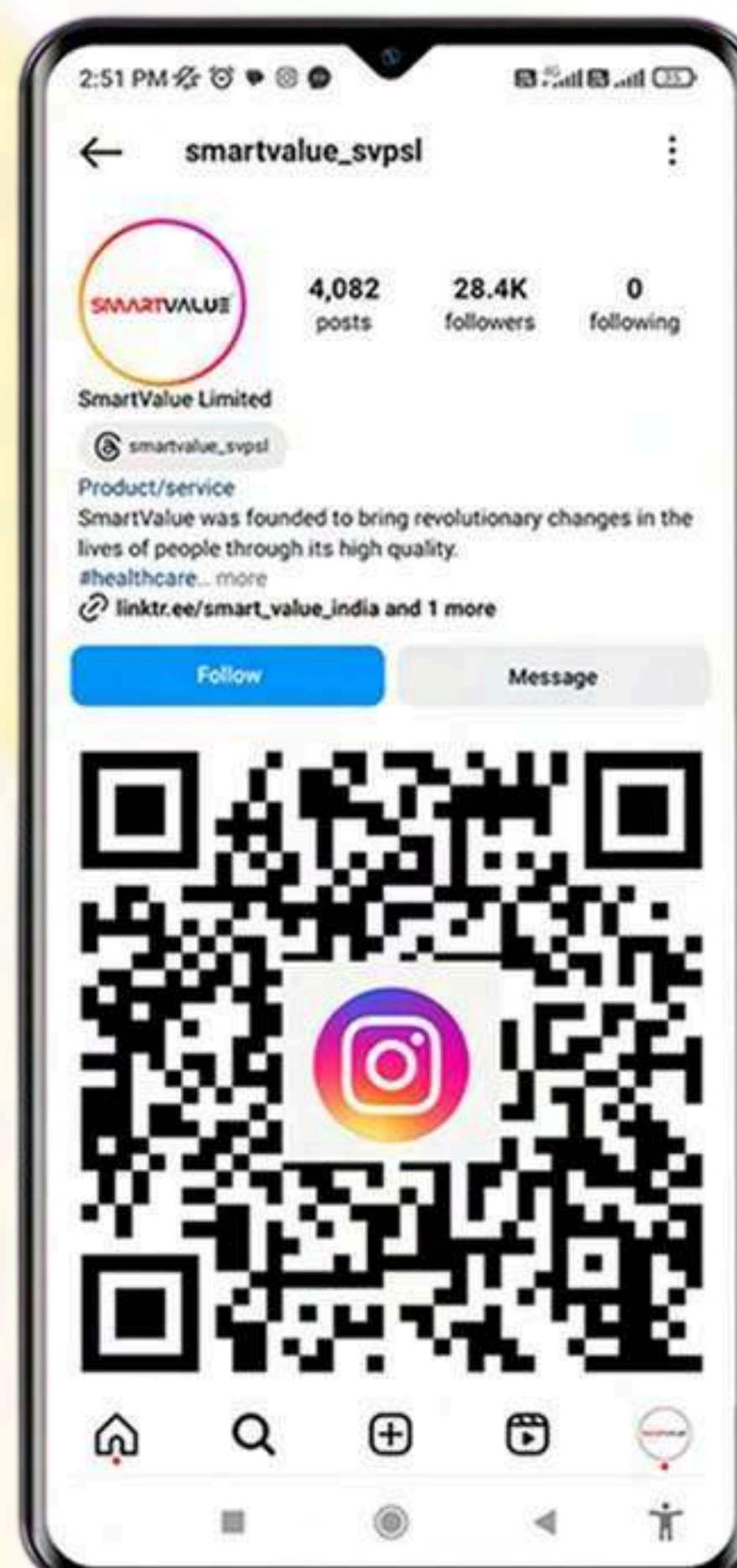
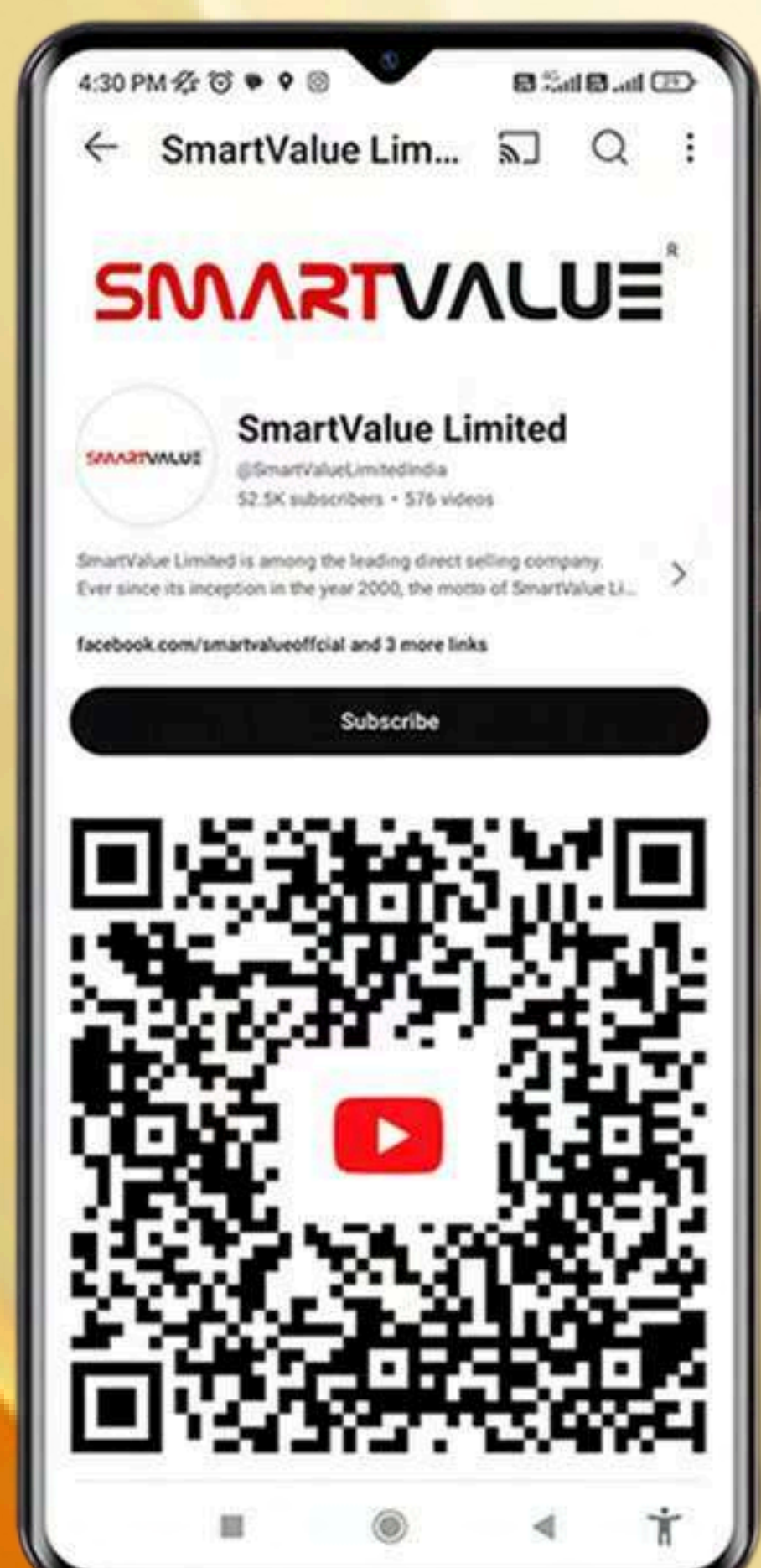
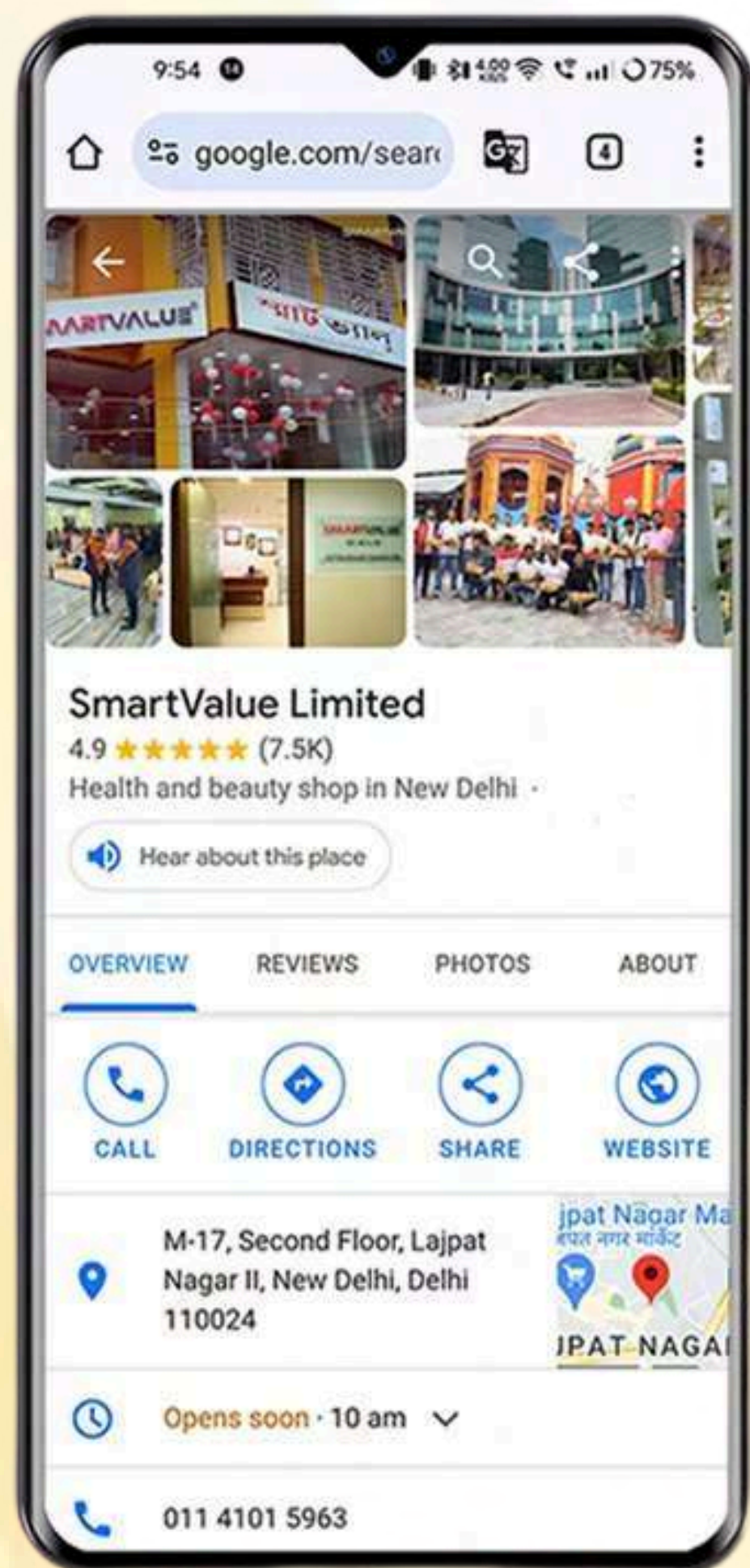


Social Media

Social media drives direct selling success in today's digital age. SmartValue uses platforms like **Facebook, Instagram, and YouTube** to grow its network, share CSR initiatives, and showcase real customer reviews. Follow us for updates on offers, events, and product launches.



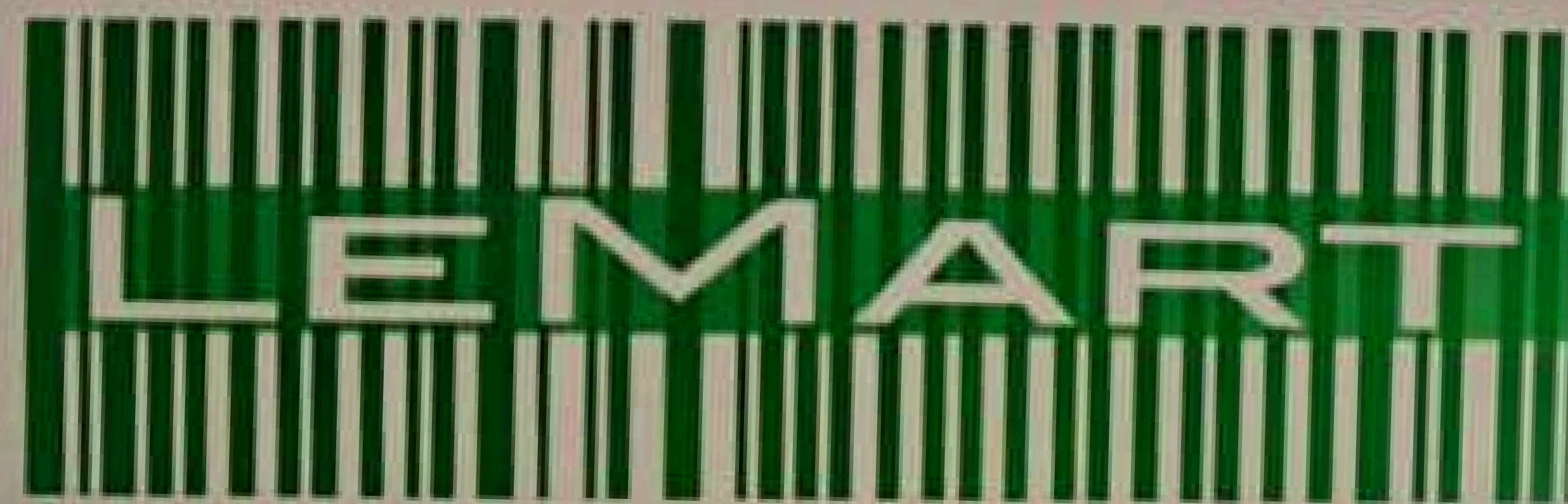
Scan to visit our **Linktree** and explore our **website, WhatsApp, Instagram, YouTube, Facebook, LinkedIn, and more.** We're just one tap away!



New Lemart launch



TAJ ENTERPRISE



TAJ ENTERPRISE | SONDALIA, BARASAT

TOP



Founded in 2018, LeMart aims to grow its pan-India distribution through a retail model that rewards Associates serving their local communities. This quarter (Oct-Dec 2025), several stores stood out, with the top 5 performers listed below.

1



Udaan Health Care

2



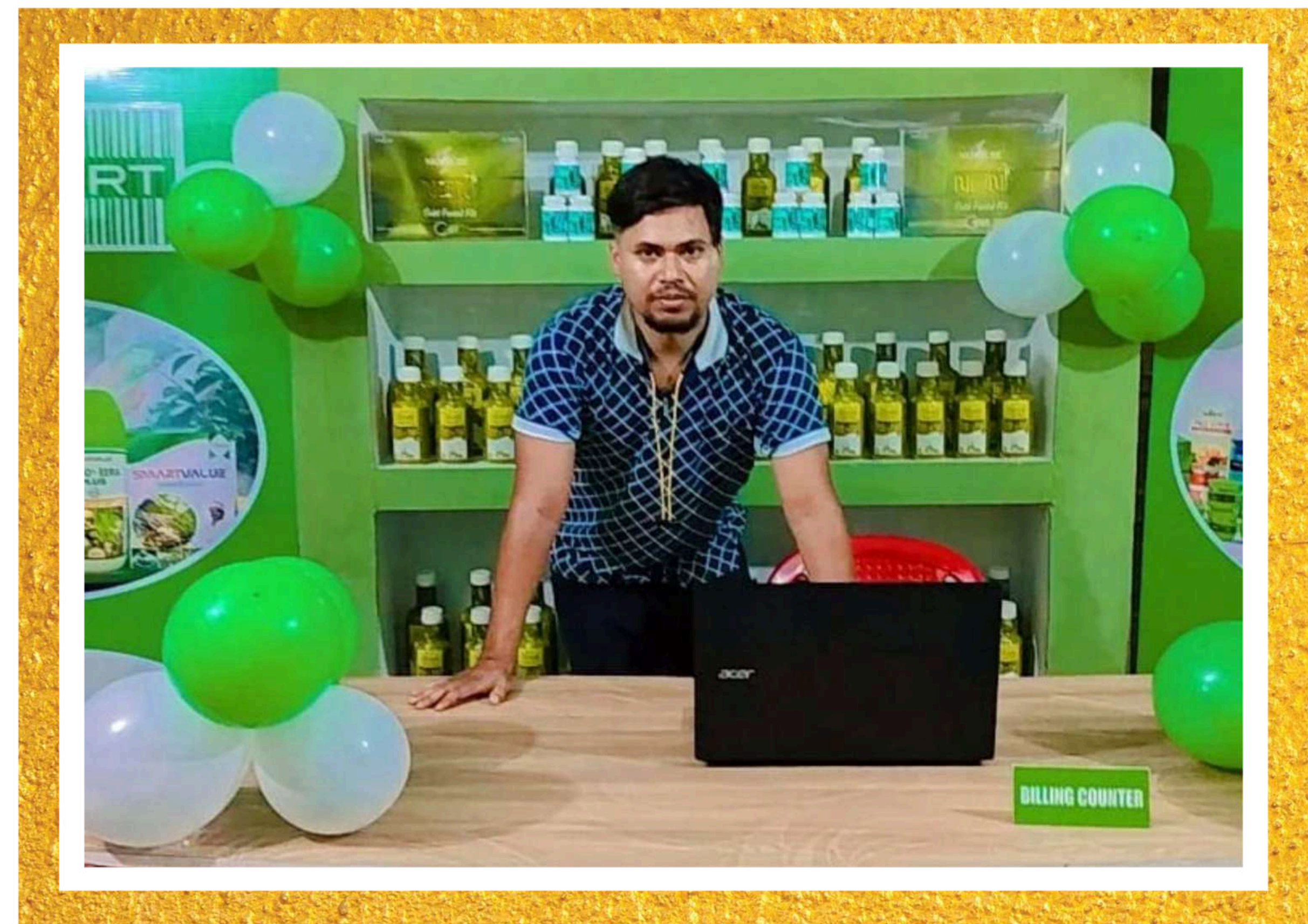
M.S Shivansh Enterprises

3



Mahesh Enterprises

4



Shree Ram Enterprises

5



Swastik Natural Care

Product Testimonial

What Our *Customer* are saying

“



 Praveenn

I started using Nourish Sea Buckthorn Berry Concentrate and I like it. It feels natural and refreshing. I feel more energetic and my overall health seems better. It's easy to add to my daily routine.



“



 Ankit

This Noni juice is very refreshing and good for health. It helps me feel active and improves my energy. The taste is nice and easy to drink daily. A great natural choice for overall wellness.



“



 Miinakshi

I used Nurture Activated Charcoal Shampoo and it feels really good. It cleans my scalp nicely and removes oil easily. My hair feels fresh, soft, and light after every wash. I like using it regularly.



SMARTDIRECT

SHOPPING KA SMART SOLUTION -
PRODUCTS **DIRECTLY AAPKE GHAR TAK**



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