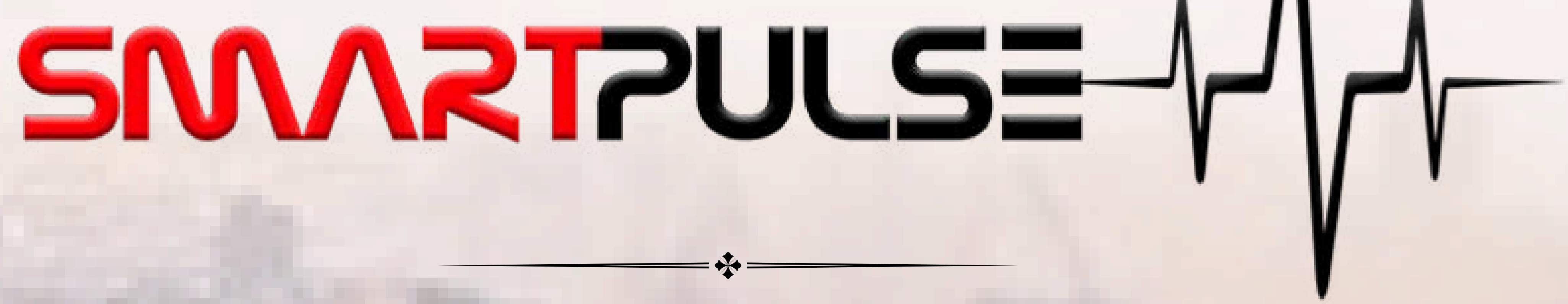


7TH
NONI
DE
SEP 2025



WE ADD
VALUE
TO LIVES

Company Highlights

Empowering Growth, Creating Success Stories Nationwide.

NEW LAUNCH PRODUCT

SmartValue proudly introduces Fresh Launch.

TRAINING, SEMINARS, REWARDS AND RECOGNITION

Empowering Through Training, Celebrating Through Recognition

ASSOCIATES
ACHIVEMENTS

CSR
drives

**RETAIL
REVOLUTION
LEMART**



25 YEARS CELEBRATION

SmartValue's 25-year journey reflects vision, determination, and a commitment to empowering people across the country. What began as a small idea has grown into a nationwide movement built on the belief of creating opportunities and shaping brighter futures.

At SmartValue, our vision is to build a reputed institution of smart people who add value across generations. We strive to create a platform where individuals can grow as leaders, achieve financial independence, and contribute meaningfully to society.

India is a nation filled with ambition. Across towns, cities, and villages, many individuals aspire for a better future for themselves and their families. SmartValue aims to bridge the gap between dreams and opportunity by providing the right guidance, ecosystem, and support for people to grow and succeed.

Our mission is driven by strong principles and meaningful impact.

Through a diverse portfolio ranging from healthcare and personal care to home care and agriculture, we aim to improve everyday lives while enabling entrepreneurship and leadership.

At the heart of SmartValue lies a powerful community. Thousands of associates across India are building their own success stories together, supported by a culture that encourages growth, learning, and collaboration.

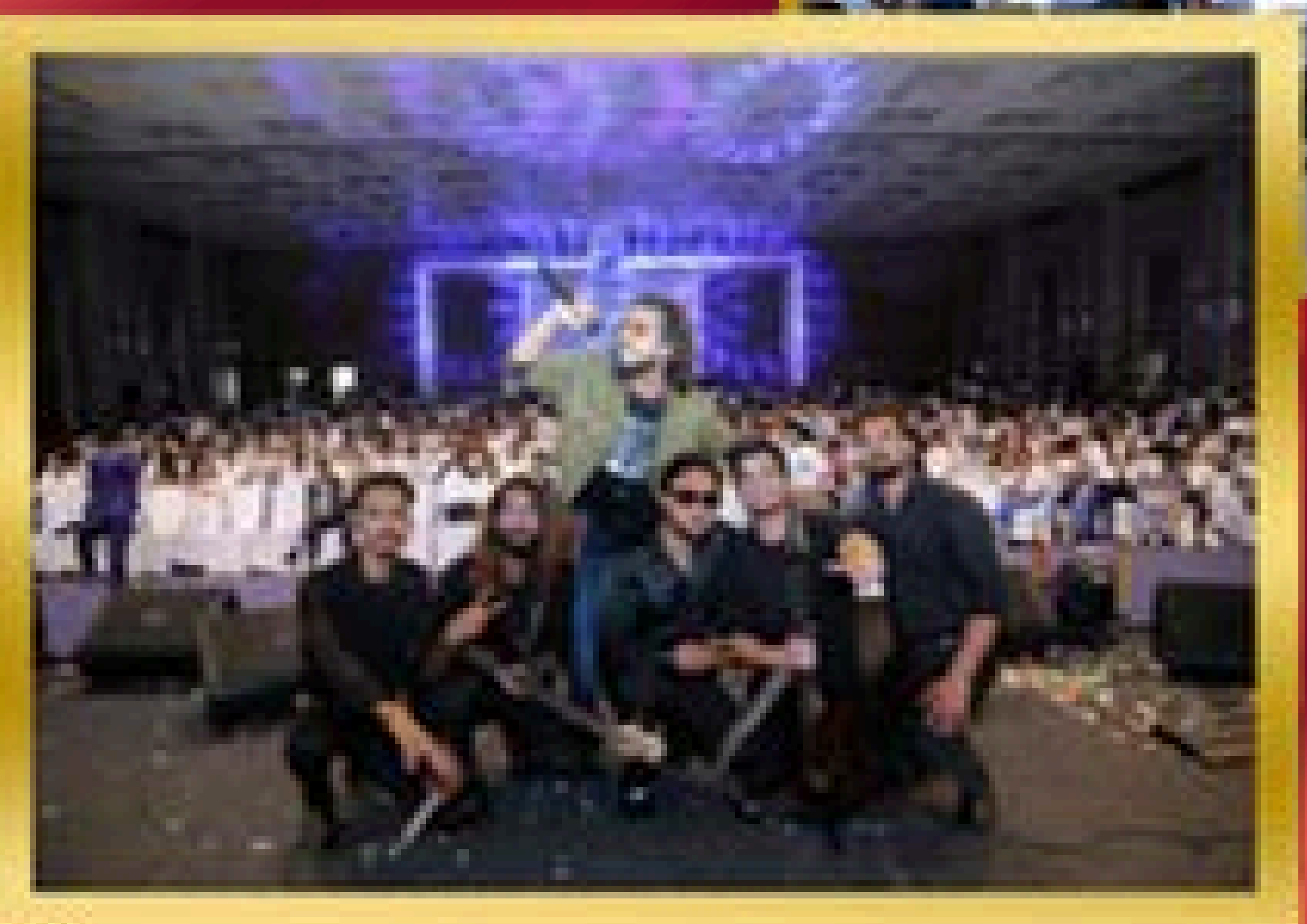
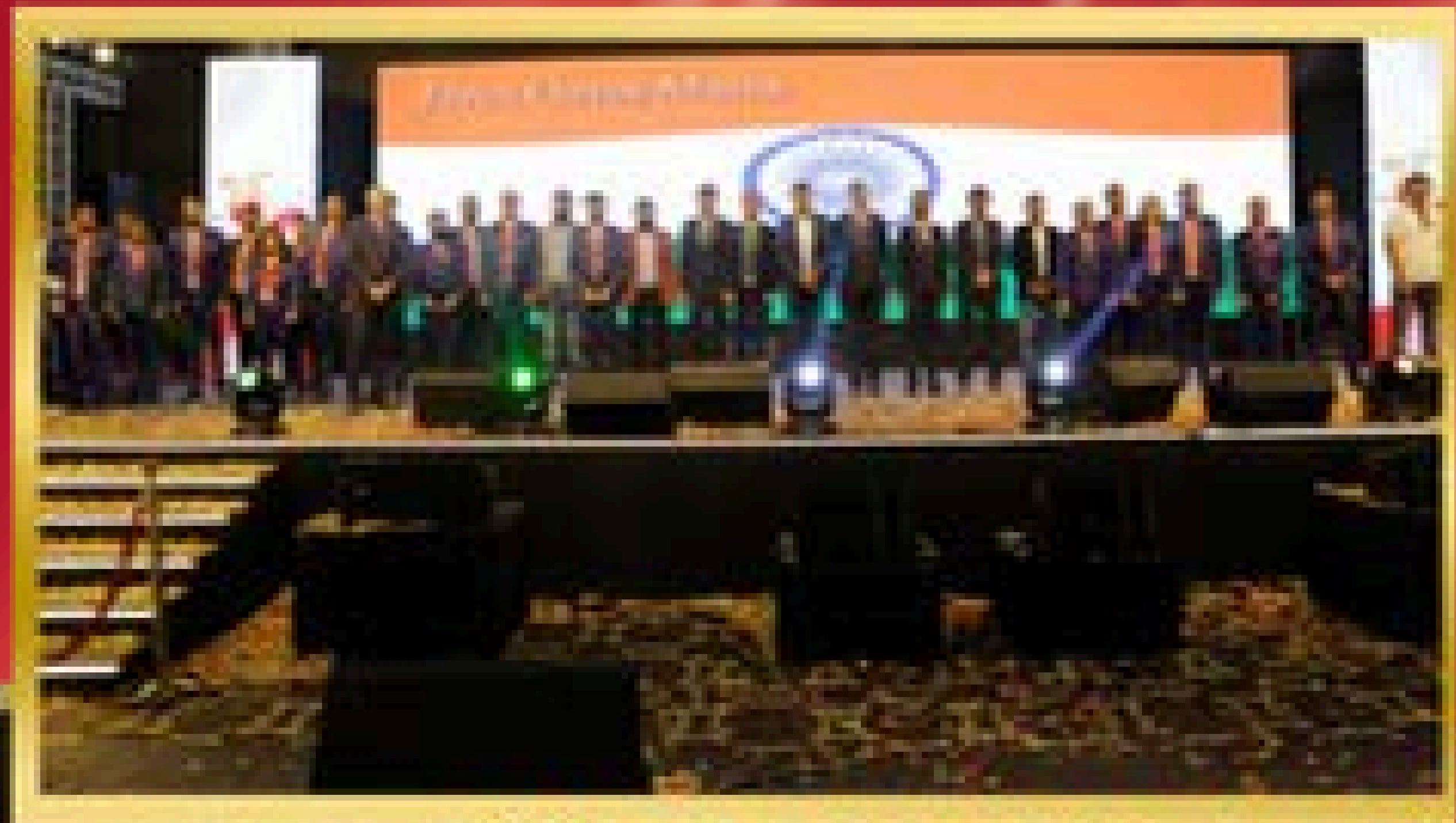
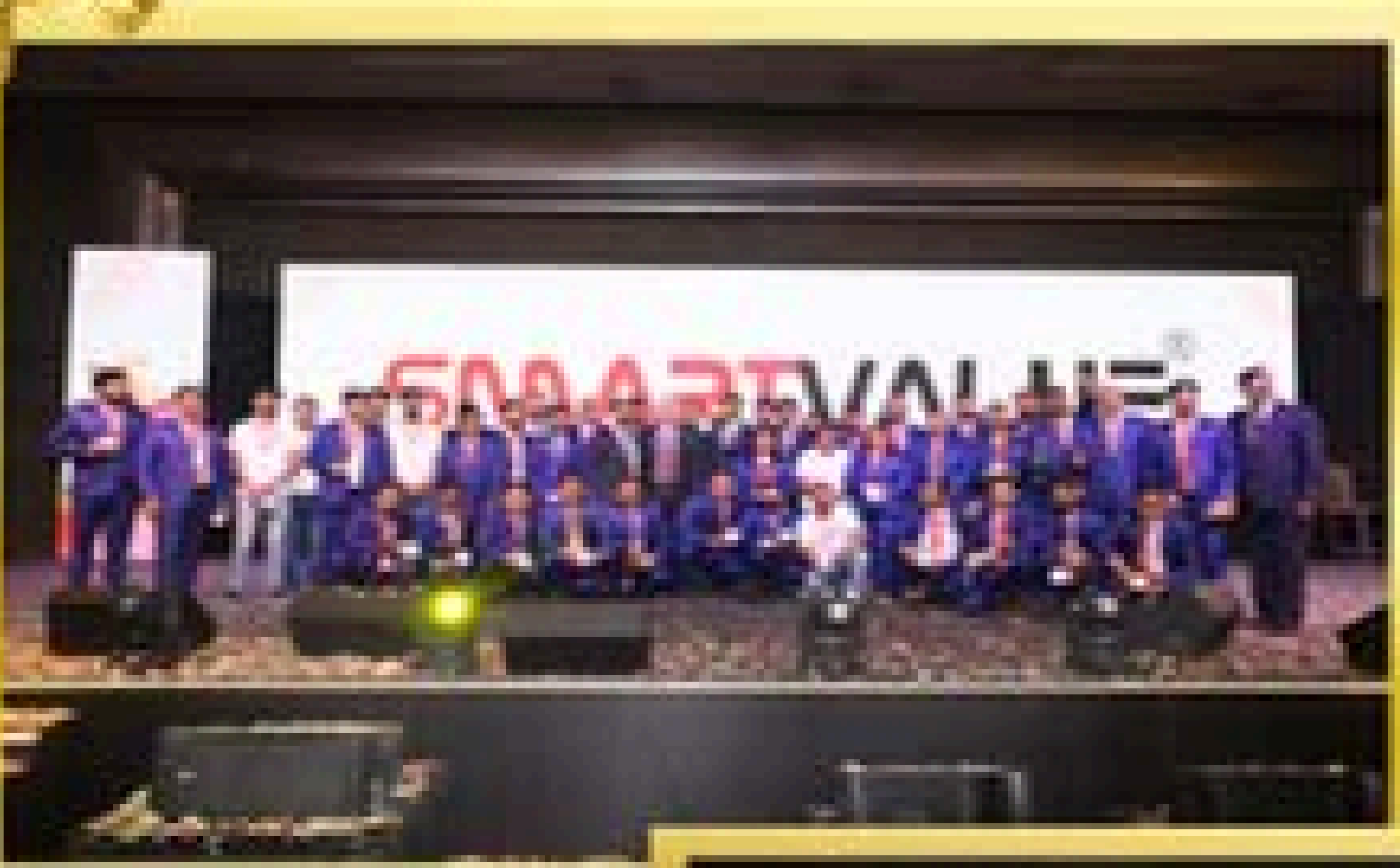
Our values form the "STEPS" to success at SmartValue, guided by Teamwork, Ethics, Partnership, and Self Development. These principles shape our culture, strengthen our community, and empower individuals to achieve their full potential.

As we celebrate our silver jubilee, we remain committed to building a future where opportunity is accessible, growth is sustainable, and success is shared by all.

This is not just our business.

This is our mission.

25 YEARS CELEBRATION



HAYAT REGENCY, GURGAON

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NEW LEMART LAUNCH

ABOUT THE COMPANY

SmartValue is much more than a company, whose revolutionary idea has transcended itself beyond the ordinary, who is committed to bringing a positive change in the lives of people through its genuine quality products that are valued for money and by opening profitable and career-oriented opportunities for the highly motivated youth. Today, the company through its sheer dedication and innovative ideas has a notable presence across India and become a household name. The company has also earned the reputation of being one of the largest companies in the Direct Selling Industry. SmartValue is committed to enhancing the overall quality of living and helping people to create a healthy and happy life. The company's interest lies in various categories.

- An ISO 9001:2015 Certified Company.
- Has more than 100+ High Quality & Value-For-Money Products.
- Managed by synergy of highly qualified professionals with multi-industry exposure from top management institutes of India.
- Built on strong Ethics and Beliefs.
- It is time-tested & one of the most trusted organizations.

Our Vision

"To be a reputed institute of smart people who add value across generations."

- To transform Citizen to Smartizen & Healthizen.
- To provide Quality Products.
- To develop personality and communication skills with the help of Education.

Our Mission

SmartValue is dedicated to spread knowledge in the Society and help people choose Value for money products for healthy and better living.

MESSAGE FROM THE MANAGING DIRECTOR



Dear SmartValue Family,

It brings me immense joy to connect with you through our quarterly magazine. Your unwavering dedication and passion continue to inspire us every day. Whether you're a seasoned associate or someone exploring the opportunities SmartValue offers, I extend my warmest greetings to each one of you.

As we journey together, let's take a moment to celebrate our collective achievements. Your hard work and commitment have been instrumental in shaping SmartValue into the thriving community it is today. Together, we've surpassed milestones and set new benchmarks in the direct selling industry.

To our valued associates, thank you for your loyalty and dedication. Your efforts have not only contributed to the success of SmartValue but have also transformed countless lives through our quality products. Your belief in our mission drives us forward every day.

To those considering joining our SmartValue family, I invite you to explore the endless possibilities that await you. SmartValue isn't just a company; it's a platform for growth, empowerment, and success. With our proven track record and commitment to excellence, you'll find unparalleled opportunities.

As we move forward, let's renew our commitment to excellence and innovation. Together, let's continue to make a positive impact on the lives of others.

Thank you for being an integral part of the SmartValue journey. Together, we'll continue to reach new heights and achieve our dreams.

Warm Regards,
Mr. S Krishnamourthy
Managing Director

SmartValue

OUR PRODUCT AND SERVICES

More than 40 lakh+ associated with

SMARTVALUE[®]



HEALTH & WELLNESS



PERSONAL CARE



BEAUTY CARE



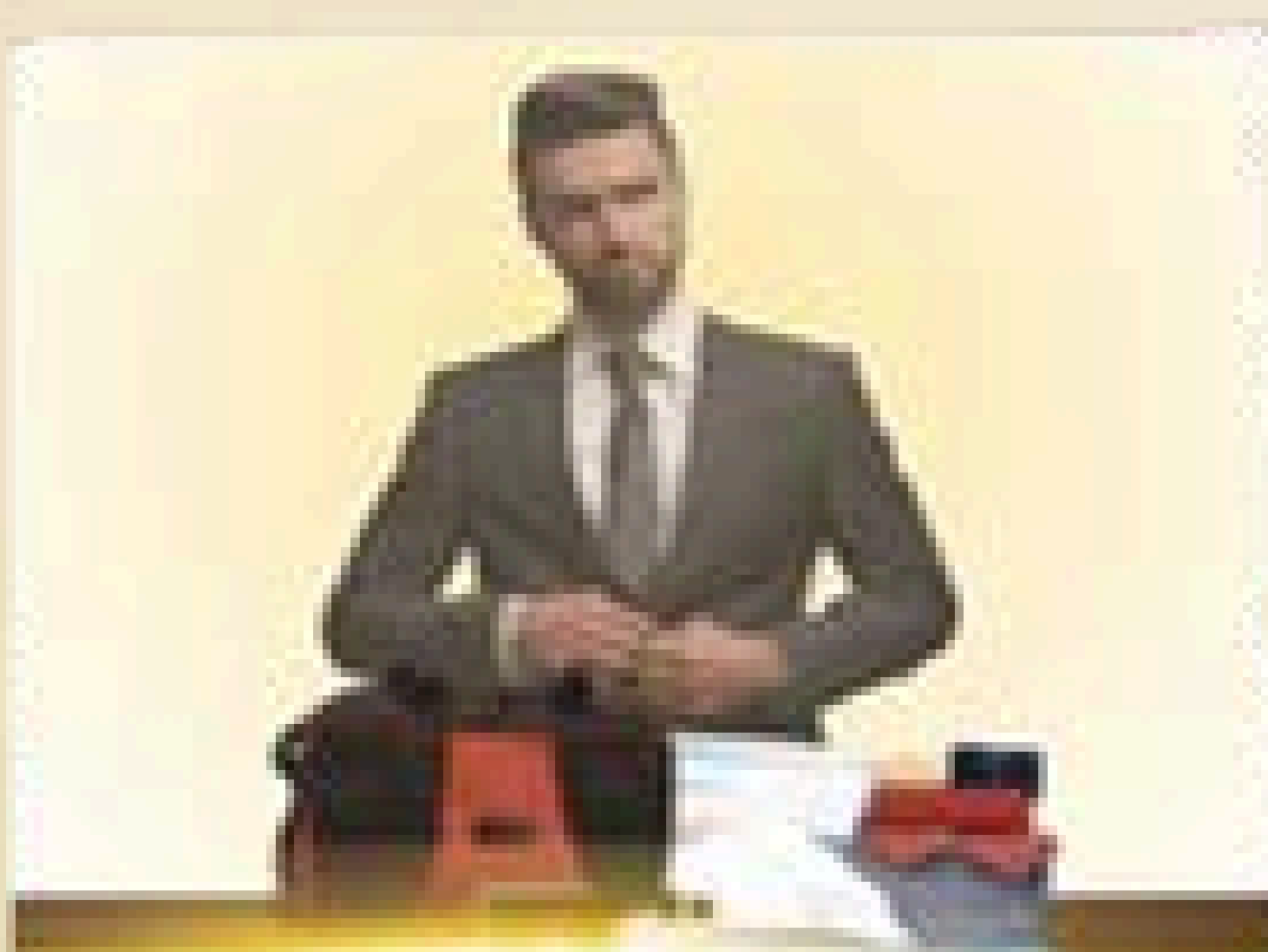
AGRICULTURE



HOME CARE



FOOD & BEVERAGES



LIFESTYLE



BOOK & DVD'S

AWARDS



INDIA'S MOST TRUSTED WELLNESS COMPANY OF THE YEAR



NATIONAL PRESTIGE AWARDS

We are honoured to receive
The **NATIONAL PRESTIGE AWARDS 2025**
for best agriculture quality products,
proudly presented by **ESHA DEOL**.



Grand Annual Awards for the category of

**BEST AGRICULTURE
QUALITY PRODUCTS**

COMPANY HIGHLIGHTS



Annual Recognition Program
in Raipur, Chattisgarh on 30TH July 2025



Annual Recognition Program
in Varanasi, UP on 30TH July 2025

COMPANY HIGHLIGHTS



Mega Training Workshop
in Guwahati ,Assam on 28th July 2025

TOP LEADERS



Mr. Biswanath
Bhowmik



Mr. Rana Sarkar



Mr. Sujoy Roy



Mr. Adhijit Roy



Mr. Arvind Kumar
Jaiswal



Mr. Sheo Anand



Mr. Bikash
Ghosh



Mr. Ashish
Bhardwaj



Mr. Debanjan
Sarangi



Mr. Soumitra
Kundu



Mr. Surajit Maity



Mr. Kakali Gayen

TOP LEADERS



Mr. Avijit Maity



Mr. Bipin Prasad



Mr. Murliram Rajak



Mr. Manoj Kumar



Mr. Puneet Kumar
Gaur



Mr. Sumana Das



Mr. Partha Bhowmick



Mr. Amarnath Bose



Mr. Ranvijay Kumar



Mr. Raju Pakira



Mr. Sirajul Gharami



Mr. Biswadip
Mukherjee

TOP LEADERS



Mr. Durga Ghosh



Royna Bhowmik



Mr. Santanu Kabi



Raju Kumar
Singh



Surajit Adhikary



Mr. Goutam Ghosh



Kanchan Jha



Mr. Sonny
Talukdar



Mr. Madan
Mohan Prasad



Mr. Dilip Kumar
Mehta



Mr. Bhagirath
Kumar Bhargaw



Mr. Ajay Kumar
Das

TOP LEADERS



Nirmal Kumar



Shyamal Jana



Sonatan Malik



Arvind Kumar
Sharma



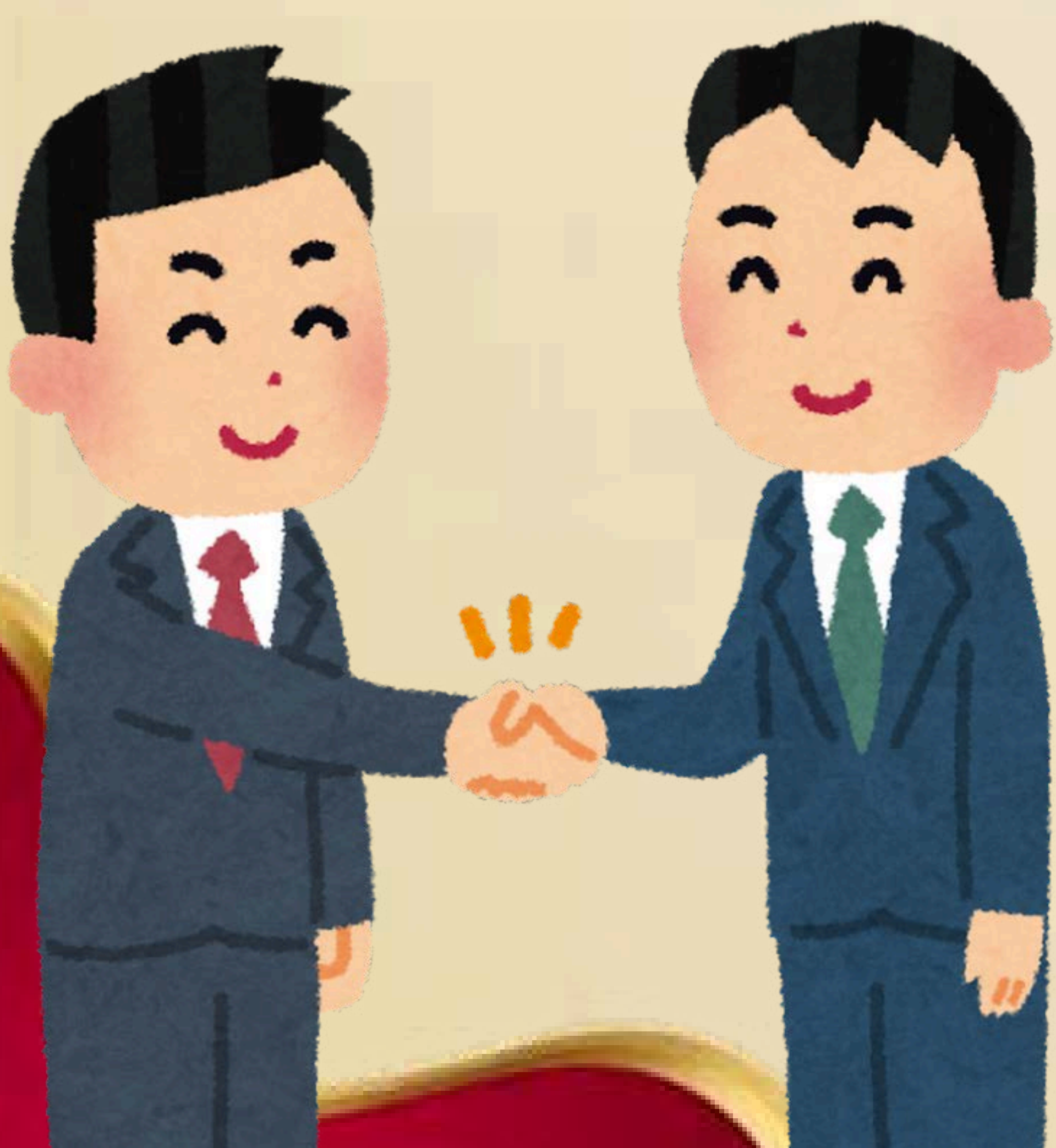
Mr. Brij
Bhushan Pareek



Mr. Rahul
Kumar Sah



Mr. Balai Nayak



ASSOCIATE CAR ACHIEVER



MR. ALOKE DUT BOSE

KOLKATA, WEST BENGAL

ID- 752107

CAR- RENAULT TRIBER

MS. PUJA DAS

WEST BENGAL

ID- 1771616

CAR- HYUNDAI I20



MRS. RESHMA KHATOON

CHHAPRA, BIHAR

ID- 4252526

CAR- HYUNDAI I10 SPORTS



ASSOCIATE CAR ACHIEVER



MRS.SANDHYA JAISWAL

DELHI

ID- 3132485

CAR- ALTO K10

MR. SURESH KUMAR

SUPAUL, BIHAR

ID-1629817

CAR- MARUTI SUZUKI FRONX



MS. SWATI KOHLI

SHAHJAHANPUR, UP

ID- 4106546

CAR- RENAULT KWID



ASSOCIATE CAR ACHIEVER

MR. VASKAR RUIDAS

KOLKATA, WEST BENGAL

ID-1167631

CAR- RENAULT TRIBER



RETAIL CLUB ACHIEVER 2025

**2000-2500 MILES
(2025) JULY-SEPTEMBER**



ACHIEVERS

WE PROUDLY RECOGNIZE OUR RETAIL CLUB OFFER ACHIEVER 2025 FOR ACCOMPLISHING AN OUTSTANDING MILESTONE OF 2000-2500 MILES. THIS ACHIEVEMENT REFLECTS EXCEPTIONAL PERSEVERANCE AND SETS A NEW BENCHMARK FOR SUCCESS. JOIN US IN CELEBRATING THIS INSPIRING ACCOMPLISHMENT AND THE COMMITMENT IT BRINGS TO OUR COMMUNITY.

ID NO.	NAME	OFFER	CITY
3876200	Miss. Tulasi Nayak	Royal Retail Club	Angul, Orissa



RETAIL CLUB ACHIEVER 2025

**1400-2000 MILES
(2025) JULY-SEPTEMBER**

ACHIEVERS



WE PROUDLY RECOGNIZE OUR RETAIL CLUB OFFER ACHIEVER 2025 FOR ACCOMPLISHING AN OUTSTANDING MILESTONE OF 1400-2000 MILES. THIS ACHIEVEMENT REFLECTS EXCEPTIONAL PERSEVERANCE AND SETS A NEW BENCHMARK FOR SUCCESS. JOIN US IN CELEBRATING THIS INSPIRING ACCOMPLISHMENT AND THE COMMITMENT IT BRINGS TO OUR COMMUNITY.

ID NO.	NAME	OFFER	CITY
4344043	Miss. Swapna Naik	Supreme Retail Club	Narasinghpur, Orissa
4509105	Mr. Bikash Dehuri	Elite Retail Club	Angul, Orissa
232215	Mr. Biswadip Mukherjee	Elite Retail Club	Kolkata, West Bengal

RETAIL CLUB ACHIEVER 2025

**1000-1400 MILES
(2025) JULY-SEPTEMBER**



ACHIEVERS

WE PROUDLY RECOGNIZE OUR RETAIL CLUB OFFER ACHIEVER 2025 FOR ACCOMPLISHING AN OUTSTANDING MILESTONE OF 1000-1400 MILES. THIS ACHIEVEMENT REFLECTS EXCEPTIONAL PERSEVERANCE AND SETS A NEW BENCHMARK FOR SUCCESS. JOIN US IN CELEBRATING THIS INSPIRING ACCOMPLISHMENT AND THE COMMITMENT IT BRINGS TO OUR COMMUNITY.

ID NO.	NAME	CITY
4694905	Miss. Sabitri Karigar	Deogarh, Orissa
4084085	Miss. Tulasi Nayak	Angul, Orissa
4237323	Ms. Kajal Rout	Athagarh, Orissa
701517	SUMAN DEB	North Tripura, Tripura
4913808	Ms. Babli Dabiya	Ratlam, Madhya Pradesh
4535432	Mrs. Lina Beypi	Bokajan, Assam

RETAIL CLUB ACHIEVER 2025

400-1000 MILES (2025) JULY-SEPTEMBER ACHIEVERS



WE PROUDLY RECOGNIZE OUR RETAIL CLUB OFFER ACHIEVER 2025 FOR ACCOMPLISHING AN OUTSTANDING MILESTONE OF 400-1000 MILES. THIS ACHIEVEMENT REFLECTS EXCEPTIONAL PERSEVERANCE AND SETS A NEW BENCHMARK FOR SUCCESS. JOIN US IN CELEBRATING THIS INSPIRING ACCOMPLISHMENT AND THE COMMITMENT IT BRINGS TO OUR COMMUNITY.

ID NO.	NAME	CITY
4248843	Miss. Kumudini Sahoo	Athagarh, Orissa
3876536	Mrs. Banamali Dehuri	Angul, Orissa
4815328	Miss. Jerifa Owahida	Bezera, Assam
4794821	Mrs. Soni Kumari	Kishanganj, Bihar
4572184	Ms. Damayanti Dalai	Paralakhemundi, Orissa
4916279	Miss. Mary Meena Marandi	Borio, Jharkhand
4609172	Mr. Biraj Kalita	Hajo, Assam
4648265	Mrs. Sabita Das	Hajo, Assam
5004457	Mr. Kuruba Lingasha	Bellary, Karnataka
4633819	Miss. Tapaswini Penthei	Deogarh, Orissa
4213122	Mr. Damu Purtti	Bahalda, Orissa
4628725	Mrs. Priyadarshani Sushil	Nanded, Maharashtra
1810853	Mr. Debashisa Behera	Khallikote, Orissa
1809908	Pravijit Debnath	North Tripura, Tripura
4589499	Miss. Soudamini Naik	Deogarh, Orissa

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4650043	Miss. Gitanjali Sahoo	Bhadrak, Orissa
4381293	Mrs. Rajadhani Choudhury	Bargarh, Orissa
4218214	Miss. Akkamma .	Holenarasipur, Karnataka
4054554	Mrs. Rabindra Das	Soalkuchi, Assam
4815817	Miss. Swarnaprava Kar	Tihidi, Orissa
4919654	Mr. Kumar H N	Kolar, Karnataka
4411359	Mr. Baya Choudhury	Paralakhemundi, Orissa
5002159	Mr. Chunku Kisku	Borio, Jharkhand
4921809	Miss. Urmila Sabar	Gunupur, Orissa
4541123	Mr. Nikesh Chandra Paul	Cachar, Assam
5033122	Mr. Rakesh Wary	Barpeta, Assam
4609099	Mr. Keshab Mandingi	Gunupur, Orissa
4504525	Mrs. Laksmi Hembram	Jhargram, West Bengal
4953826	Miss. Sujata Jena	Bhadrak, Orissa
4636613	Mr. Dwijen Sankar Das	Guwahati, Assam

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4746648	Ms. Jhantu Mudi	Dhaniakhali, West Bengal
3885313	Ms. Tilottama Mahanta	Patna, Orissa
4514138	Mrs. Soudamini Mahakuda	Athamallik, Orissa
4705936	Mr. Gobina Biswas	Tufanganj, West Bengal
4641861	Miss. Tulasi Padhan	Dhenkanal, Orissa
4466336	Ms. Sahina Parvin	Barasat, West Bengal
3602946	Mr. Duleshwar .	Dongargaon, Chhatisgarh
4641743	Mr. Talababu Tudu	Pathergama, Jharkhand
3660392	Miss. Binodini Dehury	Angul, Orissa
4570731	Mr. Biswamitra Naik	Sambalpur, Orissa
1479081	Arup Khanra	Budge Budge, West Bengal
5036091	Mr. Rana Ranjit Besra	Mahagama, Jharkhand
4694144	Mr. Ramu Lal Hansdak	Saraiyahat, Jharkhand
4944089	Mrs. Ankita Das	Khanakul, West Bengal
782713	Mr. SADHAN DEB	North Tripura, Tripura

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4995837	Mr. Shriniwas Anand Soma	North Solapur, Maharashtra
4961397	Mr. Ramesh Hikaka	Gunupur, Orissa
4916009	Mr. Anubrata Nayek	Midnapore, West Bengal
4288336	Miss. Pini Pradhan	Deogarh, Orissa
5015860	Miss. Abiskrita Banerjee	Hooghly, West Bengal
4602627	Dr. Bharat Chandra Mahanta	Keonjhar, Orissa
3581533	Mr. Dipak Bag	Memari, West Bengal
4917917	Mr. Atwari Marandi	Boarijore, Jharkhand
4909196	Mr. Talu Hembrom	Mandro, Jharkhand
4924467	Mrs. Minadi Murmu	Shikaripara, Jharkhand
4797293	Mr. Sonelal Tudu	Borio, Jharkhand

RETAIL CLUB ACHIEVER 2025

**200-400 MILES
(2025) JULY-SEPTEMBER**



ACHIEVERS

WE PROUDLY RECOGNIZE OUR RETAIL CLUB OFFER ACHIEVER 2025 FOR ACCOMPLISHING AN OUTSTANDING MILESTONE OF 200-400 MILES. THIS ACHIEVEMENT REFLECTS EXCEPTIONAL PERSEVERANCE AND SETS A NEW BENCHMARK FOR SUCCESS. JOIN US IN CELEBRATING THIS INSPIRING ACCOMPLISHMENT AND THE COMMITMENT IT BRINGS TO OUR COMMUNITY.

ID NO.	NAME	CITY
4918167	Mr. Joydip Nandi	Krishnanagar, West
5075281	Sanjali Tudu	Litipara, Jharkhand
1875335	KESTO MAJI	Gushkara, West Bengal
4788688	Miss. Sharda Nishad	Dongargaon, Chhatisgarh
4597709	Mr. Amin Soren	Jarmundi, Jharkhand
5001507	Mrs. Sumanti Kisan	Sambalpur, Orissa
4819917	Miss. Mamata Sabar	Paralakhemundi, Orissa
4726048	Ms. Mayuri Tanaji Dhenge	Gadhinglaj, Maharashtra
4714683	Mr. Sushanta Kumar Patel	Jamankira, Orissa
3812410	Mr. Duahkhu Mahata	Santaldih, West Bengal
3026204	Mr. Katakota Jagannath	Berhampur, Orissa
776075	Mrs. SASHMITA JANA	Bhubaneswar, Orissa
5002341	Ms. Nandita Naik	Bargarh, Orissa
4782968	Ms. Swapna Kairi	Hailakandi, Assam
5075291	Maharani Hembrom	Hiranpur, Jharkhand

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4214001	Mr. Sumit Rajak	Baghmundi, West Bengal
4726550	Miss. Subhashree Rout	Angul, Orissa
4910091	Miss. Shyamali Mahata	Khatra, West Bengal
4552424	Mrs. Sarmila Murmu	Jhargram, West Bengal
4953008	Miss. Prabhati Sahu	Deogarh, Orissa
2138177	Ms. Champa Maji	Bishnupur, West Bengal
4916843	Mr. Madan Marandi	Kathikund, Jharkhand
4907235	Mr. Hopna Soren	Maheshpur, Jharkhand
4593747	Mrs. Pyari Bai Sahu	Baloda Bazar, Chhatisgarh
4734251	Mr. Khirodra Bihari Bagha	Bounsuni, Orissa
4962681	Mr. Gangareddy	Bellary, Karnataka
4018161	Miss. Saunri Murmu	Karanja, Orissa
994384	Mrs. SARATI MANDAL	South 24 Parganas, West Bengal
4800421	Miss. Trisha Mukherjee	Alipurduar, West Bengal
3816293	Miss. Uma Raut	Kharagpur, West Bengal
4645819	Miss. Uma Raut	Durg, Chhatisgarh

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4960259	Ms. Soundarya H Poojari	Afjalpur,Karnataka
3624587	Mrs. Biva Debnath	North Tripura,Tripura
4592968	Mrs. Mitali Biswas	Cachar,Assam
5001297	Mrs. Saswati Chakraborty	North Tripura,Tripura
4714637	Ms. Hemalata Toika	Gunupur,Orissa
4793603	Ms. Alibha Bhokta	Boudh,Orissa
4946605	Miss. Saniya Bhagat	Alipurduar,West Bengal
4813481	Mrs. Kajal Roy	Noapara,West Bengal
4953888	Mrs. Minakshi Saharia	Udalguri,Assam
1593643	Mr. PRIYANK AGRAWAL	Jabalpur,Madhya Pradesh
3976021	Mr. Rahul Roy	Cachar,Assam
4734759	Miss. Sunita Naik	Purunakatak,Orissa
3586542	Mr. Pawan Kumar Chaudhary	Bhagalpur,Bihar
4784935	Mrs. Astomi Mandal	Manikchak,West Bengal
4557836	Mr. Sirshendu Roy	Krishnanagar,West Bengal
4961922	Mr. Bikash Tirkey	Deogarh,Orissa

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4747557	Mr. Bishnu Roy	Cachar, Assam
4924508	Ms. Kavya P D	Gubbi, Karnataka
4596357	Miss. Sili Mahakud	Athamallik, Orissa
4967442	Mr. Guddu Kumar Singh	Bhagalpur, Bihar
4557542	Mr. Siril Marandi	Dumka, Jharkhand
4954731	Mrs. Sushma Kisku	Jama, Jharkhand
4909227	Miss. Makodi Hembrom	Jarmundi, Jharkhand
4925513	Mr. Mangal Baski	Jarmundi, Jharkhand
4558027	Miss. Rina Murmu	Jarmundi, Jharkhand
4957007	Mr. Sujit Kr Girihi	Dumka, Jharkhand
4711992	Miss. Anjoli Hansda	Litipara, Jharkhand
5041506	Sunil Murmu	Shikaripara, Jharkhand
4608633	Miss. Anita Tudu	Pakur, Jharkhand
4894482	Miss. Chhita Murmu	Pakur, Jharkhand
4892433	Mr. Bishu Kisku	Borio, Jharkhand
4818651	Mrs. Aruna Bibi	Kathikund, Jharkhand

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4383898	Mr. Vakil Baski	Dumka, Jharkhand
4693573	Ms. Maaremma .	Raichur, Karnataka
5019954	Mr. Venkatesh	Raichur, Karnataka
4968506	Miss. Jasmina Khatun	Biswanathghat, Assam
4393534	Mrs. Rashmi Soni	Jabalpur, Madhya Pradesh
4932175	Mrs. Anjali Hembram	Balagarh, West Bengal
4713115	Mr. Bidyadhar Nayak	Bhadrak, Orissa
4965078	Pride Pharma	Jabalpur, Orissa
4514595	Mrs. Manisha Ganpat Lohar	Patan, Maharashtra
4718334	Mr. Rupak Panja	Tamluk, West Bengal
4545182	Mrs. Nasera Khatun	Burdwan, West Bengal
4569572	Mr. Debarchana Pandey	Lakhanpur, Orissa
4367087	Mr. Astapada Rajak	Pursurah, West Bengal
4739766	Mr. Purna Chandra Rout	Bant, Orissa
3609997	Miss. Sukila Khatun	Kalna, West Bengal
3047520	Mr. Masiur Rahaman Laskar	Baruipur, West Bengal

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
5032360	Ms. Shanti Murmu	Saraiyahat, Jharkhand
4775778	Ms. Kalyani Kumari	Godda, Jharkhand
4381563	Mrs. Lakshmi Mura	Memari, West Bengal
4358845	Mr. Kichakishore Mahanta	Patna, Orissa
4992046	Mr. Sabikul Molla	Mandirbazar, West Bengal
4991563	Mr. Vikash Kumar Marandi	Sarwan, Jharkhand
4794922	Miss. Vinita Kisku	Pathergama, Jharkhand
4777297	Mr. Suniram Soren	Jama, Jharkhand
4743702	Ms. Anita Baskey	Jama, Jharkhand
4992363	Miss. Parmila Murmu	Dumka, Jharkhand
4925404	Ms. Lakshmi Hansda	Salbani, West Bengal
5018193	Mrs. Mina Murmu	Hiranpur, Jharkhand
4803119	Ms. Shanti Kisku	Mandro, Jharkhand
4403910	Miss. Punam Tudu	Poraiyahat, Jharkhand
4706765	Ms. Manjita Murmu	Poraiyahat, Jharkhand
4584225	Mrs. Chitrekha .	Berla, Chhatisgarh

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4930832	Mr. Laxmidhara Jena	Chandbali, Orissa
3810822	Ms. Selonti Gamango	Paralakhemundi, Orissa
4342830	Mrs. Mala D V	Bangarpet, Karnataka
3226270	Mr. Adarsha Nayak	Kesinga, Orissa
3522204	Miss. Damini .	Kanker, Chhatisgarh
4569407	Mr. Arasti Bibhar	Ghantapada, Orissa
1990269	Mr. SISIR SAHOO	Khurda, Orissa
4371696	Mr. Mohan Maharana	Dhenkanal, Orissa
257420	Partha Bhowmick	Kolkata, West Bengal
5055600	Gourahari Naik	Angul, Orissa
4600560	Mrs. Janani Bhoi	Sambalpur, Orissa
4713643	Mrs. Tilotama Bai .	Chhuria, Chhatisgarh
4016251	Miss. Rimi Saha	Tehatta, West Bengal
3895276	Mr. Abhiram Murmu	Mahagama, Jharkhand
4684501	Mr. Rajkishor Sahu	Rajborasambar, Orissa
4563640	Miss. Kakuli Jana	Sambalpur, Orissa

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4552883	Mr. Biswajit Das	Magra, West Bengal
4634345	Mr. Nimai Kaivart	Bermo, Jharkhand
3456103	Mr. Mangal Soren	Borio, Jharkhand
4952013	Ms. Pratima Dehuri	Athamallik, Orissa
4944854	Mrs. Purnima Panja	Howrah, West Bengal
1539723	Mr. Babul Kumar Ganesh	Kishanganj, Bihar
4742778	Ms. Kumari Sajnita Sabar	Gunupur, Orissa
4997503	Mrs. Sona Murmu	Barhait, Jharkhand
4965586	Mrs. Salma Khatoon	Bounsi, Bihar
4650754	Mrs. Bharati Bag	Goghat, West Bengal
3659924	Mr. Manu .	Hassan, Karnataka
4517444	Mr. Badal Maiti	South 24 Parganas, West Bengal
4132098	Mr. Sayan Bhattacharjee	Kolkata, West Bengal
4572869	Mrs. Madhuri Das	Chakdah, West Bengal
4707344	Mrs. Revti Bai Sahu	Rajnandgaon, Chhatisgarh
4470064	Mrs. Punni Barman	Udalguri, Assam

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4235374	Miss. Dulhana Begam Barbhuiya	Cachar, Assam
4739555	Miss. Malati Khandayit	WestSinghbhum, Jharkhand
3831224	Ms. Hiramani Minz	Noida, Uttar Pradesh
4991463	Mr. Bijay Singh	Poraiyahat, Jharkhand
5032420	Miss. Susmita Rana	Bhadrak, Orissa
3845098	Ms. SASMITA Rout	Athagarh, Orissa
4780945	Mr. Tekooram Sahu	Rajnandgaon, Chhatisgarh
3817471	Mrs. Sahena Begam	North Tripura, Tripura
4575860	Ms. Priyanka Kumari	Mushahari, Bihar
4911605	Mrs. Anupama Barik	Bhadrak, Orissa
4074388	Ms. Subhadra Bhuyan	Paralakhemundi, Orissa
4714898	Ms. Reshma Khatun	Dumka, Jharkhand
3887659	Miss. Reman Gore	Dondi Lohara, Chhatisgarh
4542539	Miss. Lakshmi .	Hassan, Karnataka
4800478	Mrs. Kiran Sarkar	Gajol, West Bengal
1722586	Mr. Balai Nayak	Kolkata, West Bengal

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4995468	Mr. Jeewan Lal Potai	Bhanupratappur, Chhatisgarh
4678601	Miss. Sudipta Patra	Jhargram, West Bengal
4817389	Miss. Rijoyana Baraik	Alipurduar, West Bengal
4515977	Mr. Santosh Sahoo	Chandbali, Orissa
772897	Raju Pakira	Puinan, West Bengal
4925617	Mrs. Mamata Maity	South 24 Parganas, West Bengal
4571022	Mr. Samiran Namasudra	Karimganj, Assam
4945892	Mr. Rameshwar Hansda	Jhargram, West Bengal
4614159	Mr. Sukhendu Nayek	Bardhaman, West Bengal
4641823	Ms. Basanti Sardar	Basirhat, West Bengal
5045374	Umadevi	Raichur, Karnataka
4813227	Mrs. Rashna Bibi	Mathabhanga, West Bengal
3440598	Miss. Nahid Umar Farooque Shaikh	South Solapur, Maharashtra
4949290	Mrs. Bandana Das	Ghatal, West Bengal
4946566	Ms. Ranga Sabar	Paralakhemundi, Orissa
4993645	Mrs. Sabera Bibi	Bishnupur, West Bengal

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4796490	Mrs. Saniya Bibi Sardar	Deganga, West Bengal
4513682	Miss. Babita Naik	Keonjhar, Orissa
3493141	Mrs. Santoshi Yadav	Birgaon, Chhatisgarh
4735537	Miss. Alpana Saha	Tehatta, West Bengal
3021212	Mr. Md Nurul Hasan	Adhata, West Bengal
4735988	Mrs. Minati Bauldas	Pandua, West Bengal
4409081	Mrs. Alpana Santra	Arambagh, West Bengal
4680980	Mr. Shankar Bahelia	Bundwan, West Bengal
4556287	Miss. Amisha .	Dondi Lohara, Chhatisgarh
4759213	Mrs. Manju Jain	Sonipat, Haryana
4946104	Mr. Sunit Kiro	Kuarmunda, Orissa
4943386	Mr. Prabhat Dey	Arambagh, West Bengal
4925031	Ms. Suhasini H	Pavagada, Karnataka
4682468	Mrs. Mosa Momena Bibi	Barasat, West Bengal
4771823	Ms. Shobha .	Tumkur, Karnataka
4360331	Mr. Tarak Bera	Jhargram, West Bengal

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
5017449	Mrs. Dev Kumari	Chhuria
4505679	Ms. Ranjita Roy	Krishnanagar, West Bengal
4264568	Ms. Sonali Orang	Jhalda, West Bengal
4588129	Mrs. Lakshmi Ray	Santipur, West Bengal
4553105	Ms. Jashoda Naik	Keonjhar, Orissa
5019258	Ms. Panchami Sabar	Gunupur, Orissa
1774698	Anita Nath	North Tripura, Tripura
4289185	Miss. Binati Patra	Telkoi, Orissa
4102973	Mr. Pritam Roy	Gangarampur, West Bengal
2777634	Mrs. Munmun Malik	Bardhaman, West Bengal
4918708	Mrs. Bimala Bala Nath	Nadia, West Bengal
5002891	Ms. Minakshi Devi	Dumka, Jharkhand
425861	Mr. ARVIND KUMAR JAISWAL	New Town, West Bengal
4944321	Ms. Shanthi	T Narasipura, Karnataka
4745091	Mr. Uttam Barui	Serampore, West Bengal
4543637	Mrs. Munni Murmu	Chakulia, Jharkhand

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4926000	Ms. Pinki Mandal	Murshidabad, West Bengal
2370109	Miss. Tanuja Kurre	Raipur, Chhatisgarh
4682013	Miss. Mohini Laxman Manjulkar	South Solapur, Maharashtra
4149524	Miss. Chabi Denre	Howrah, West Bengal
4779411	Mrs. Mina Kumari Nayak	Pallahara, Orissa
4949399	Miss. Laxmipriya Bandha	Dhamanagar, Orissa
4282282	Mrs. Anita Pal	Khanakul, West Bengal
4927875	Miss. K Shilpa .	Bellary, Karnataka
4720064	Ms. Sajani Raita	R. Udayagiri, Orissa
3961155	Miss. Virjit Ekka	Ambikapur, Chhatisgarh
4542215	Mr. Jivan	Dondi Awari, Chhatisgarh
3189320	Miss. Tina Bhaduri	Chandannagar, Assam
4955817	Mr. Rantu Das	Guwahati, Assam
4785420	Mr. Krishnamurthy C .	Tumkur, Karnataka
4071656	Mr. Ratan Roy	North Tripura, Tripura
4584619	Mrs. Shyamali Singha	Howrah, West Bengal

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
785351	Mr. ARNAB DEB CHOUDHURY	Guwahati, Assam
4815414	Miss. Ishamani Anchala	Mohla, Chhatisgarh
4993482	Mr. Deepak Kumar Barik	Dhamanagar, Orissa
4956795	Ms. Laxmipriya Naik	Keonjhar, Orissa
4993089	Miss. Parimala	Bellary, Karnataka
4686157	Mr. Anjan Nath	Karimganj, Assam
4502427	Mr. Khilesh Kumar	Chhuria, Chhatisgarh
4522214	Ms. Jitini Kuruwa	Tamulpur, Assam
4563856	Mr. Bhubaneswar Pradhan	Sambalpur, Orissa
4256775	Miss. Mala Paramanik	Puruliya, West Bengal
4699906	Ms. Renu Devi	Barahat, Bihar
4891711	Ms. Purnima Dhibar	Bardhaman, West Bengal
4703232	Miss. Piu Sardar	South 24 Parganas, West Bengal
4467028	Miss. Ruma Rani Deb	North Tripura, Tripura
4892393	Ms. Kajal Kumari	Saran, Bihar
3207615	Mr. Surendar Shaw	South 24 Parganas, West Bengal

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
5043411	Priyanjali Bhuyan	R.Udayagiri, Orissa
1785216	Mohanlal Nandi	Burdwan, West Bengal
4893158	Mr. Mafijuddin Sekh	Memari, West Bengal
4604400	Mr. Sk Naimuddin	Howrah, West Bengal
4419818	Mr. Manjunath Ganapati Shindhe	Dharwad, Karnataka
4210937	Mr. Priyajit Mondal	Birbhum, West Bengal
4538925	Mrs. Ramkumari Patel	Raipur, Chhatisgarh
4906172	Ms. Rajani Badali	Jhargram, West Bengal
1653256	Ms. Niskriti Ray	Burdwan, West Bengal
5036725	Mr. Bhek Singh Yadu	Dharsiwa, Chhatisgarh
4729091	Ms. Urmila Nishad	Dondi Awari, Chhatisgarh
4924246	Mrs. Nilima Khatun	Nurpur, West Bengal
4962700	Miss. Arati Mondal	Baruipur, West Bengal
4951800	Mr. Prabhunath Yadav	South 24 Parganas, West Bengal
4998327	Mr. Binod Ray	Katoria, Bihar
5032147	Miss. Anjali	Aligarh, Uttar Pradesh

RETAIL CLUB ACHIEVER 2025

ID NO.	NAME	CITY
4958829	Mrs. Pallabi Tudu	Hirbandh, West Bengal
5047599	Vivek	Mathura, Uttar Pradesh
5083392	Sweta	Mathura, Uttar Pradesh
4556800	Miss. Scholastika Murmu	Poraiyahat, Jharkhand
5079867	Benudhar Sahu	Keonjhar, Orissa
4673091	Miss. Nazira Khatun	Bhasila, West Bengal
4966444	Mr. Bhanupratap	Sehore, Madhya Pradesh
4697028	Miss. Nikita Kushwaha	Bhopal, Madhya Pradesh
4591157	Mrs. Chhaya Masih	Jabalpur, Madhya Pradesh
4908740	Mrs. Bakul Tudu	Kalna, West Bengal
4024543	Mrs. Anjali Rani Mandi	Medinipur East, West Bengal
5045615	Najima	Gulbarga, Karnataka



CSR ACTIVITES



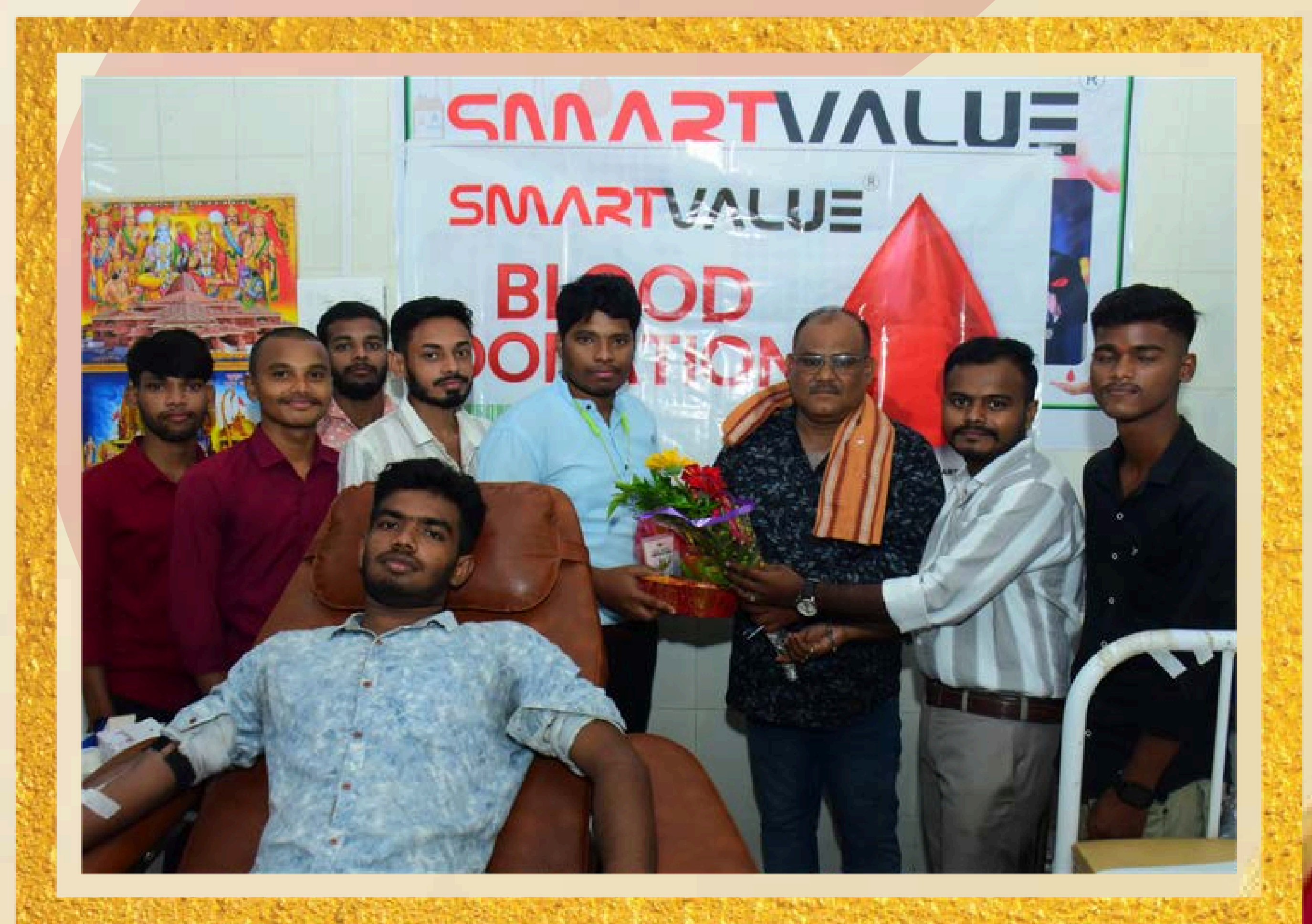
BLOOD DONATION

Blood donation is a simple act that can save many lives. By donating blood, we contribute to healthcare support and help patients in need during emergencies and medical treatments.

About the Program

We organized multiple blood donation camps as part of our CSR activities. These camps helped spread awareness about the importance of voluntary blood donation and encouraged people to come forward for this noble cause.

Our goal is to promote social responsibility, strengthen healthcare support, and create a culture of helping others through voluntary donation.



NAYAGARH, ODISHA

ROAD SAFETY

Road safety is a shared responsibility that helps protect lives and create safer communities. Following traffic rules and driving responsibly are essential steps towards preventing accidents and ensuring public safety.

About the Program

We conducted multiple road safety awareness programs as part of our CSR activities. With the support of police officials and active community participation, we spread awareness about traffic rules, responsible driving habits, and the importance of road safety for everyone. Our goal is to reduce road accidents, promote public safety, and build more responsible and aware communities.



**KRISHNANAGAR,
WEST BENGAL**

**SAFETY
FIRST**

BETI BACHAO BETI PADHAO

Empowering girls through education and protection is essential for building a stronger and more equal society.

About the Program

we conducted awareness programs under the “Beti Bachao Beti Padhao” initiative as part of our CSR activities. With the support of police officials and active community participation, we spread awareness about the importance of protecting the girl child and promoting girls’ education for a brighter future.



Gonda, UP



Prayagraj, Up

SAY NO TO PLASTIC

Protecting the environment is our shared responsibility. Plastic pollution is one of the major threats to nature, affecting land, water, animals, and human health.

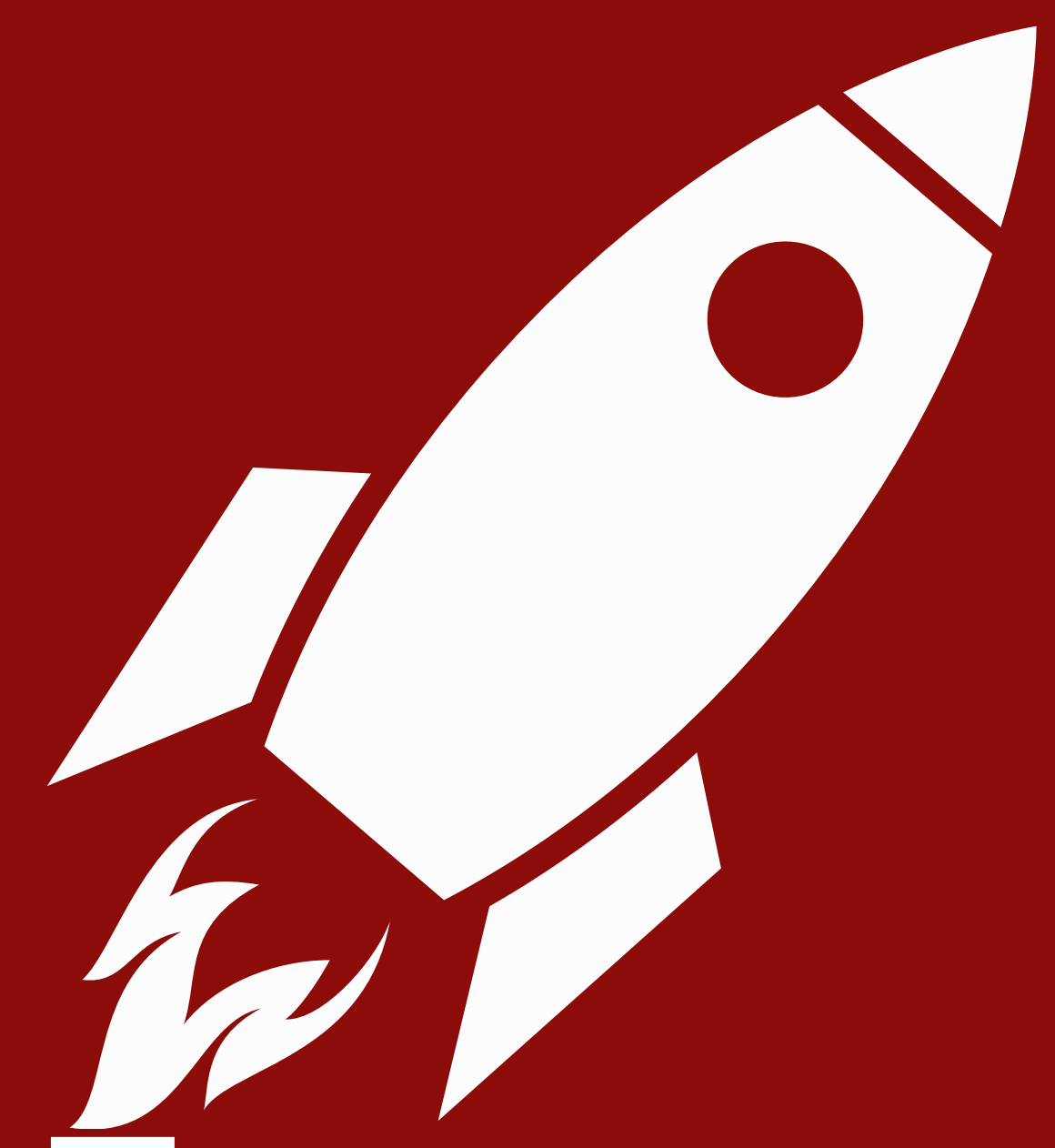
About the Program

we conducted awareness programs under the “Say No to Plastic” initiative as part of our CSR activities. With the support of police officials and active community participation, we spread awareness about reducing plastic use and adopting eco-friendly alternatives like cloth bags and reusable products.

Our goal is to promote responsible living and inspire communities to create a healthier and safer future for all.



Dumka, Jharkhand



NEW PRODUCT *Launch*

PRODUCT LAUNCH

Introducing the Nurture Charcoal Range – Cleanse. Detox. Refresh.
Power-packed with activated charcoal for complete care from head to toe.

Nurture Activated Charcoal Toothpaste(100g)
provide deep cleaning for naturally brighter teeth.

Nurture Activated Charcoal Shampoo(220ml)
Deep cleanses scalp,detoxifies hair for a fresh, healthy feel.

Nurture Charcoal Soap(100g)
Deep cleansing soap that removes dirt, while keeping skin healthy and refreshed.

Nurture Charcoal Facewash(125 ml)
Deep cleanse for fresh, radiant skin every day.



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PRODUCT LAUNCH

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Fuel your health with the power of Sea Buckthorn. A daily dose of immunity, vitality, and natural wellness.

Nourish Sea Buckthorn Berry Concentrate (500 ml)

A powerful health supplement that boosts immunity, supports heart health, improves skin vitality, and provides anti-aging benefits with rich Omega-3 and Vitamin C.



PRODUCT LAUNCH

Discover the power of Noni with a refreshing twist of Kokum.
Boost your daily wellness with nature's most powerful ingredients.

Nourish Advanced Noni Kokum Plus Juice (500 ml & 1000 ml)

A natural health drink that supports immunity, aids digestion, promotes detoxification, and helps improve overall energy and wellness with the added benefits of Kokum.



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THE POWER OF HEALTHY LIVING

Improves Focus and Concentration

Proper breathing increases oxygen flow to the brain, which can improve mental clarity, concentration, and decision-making. It is especially helpful during work, study, or stressful situations.

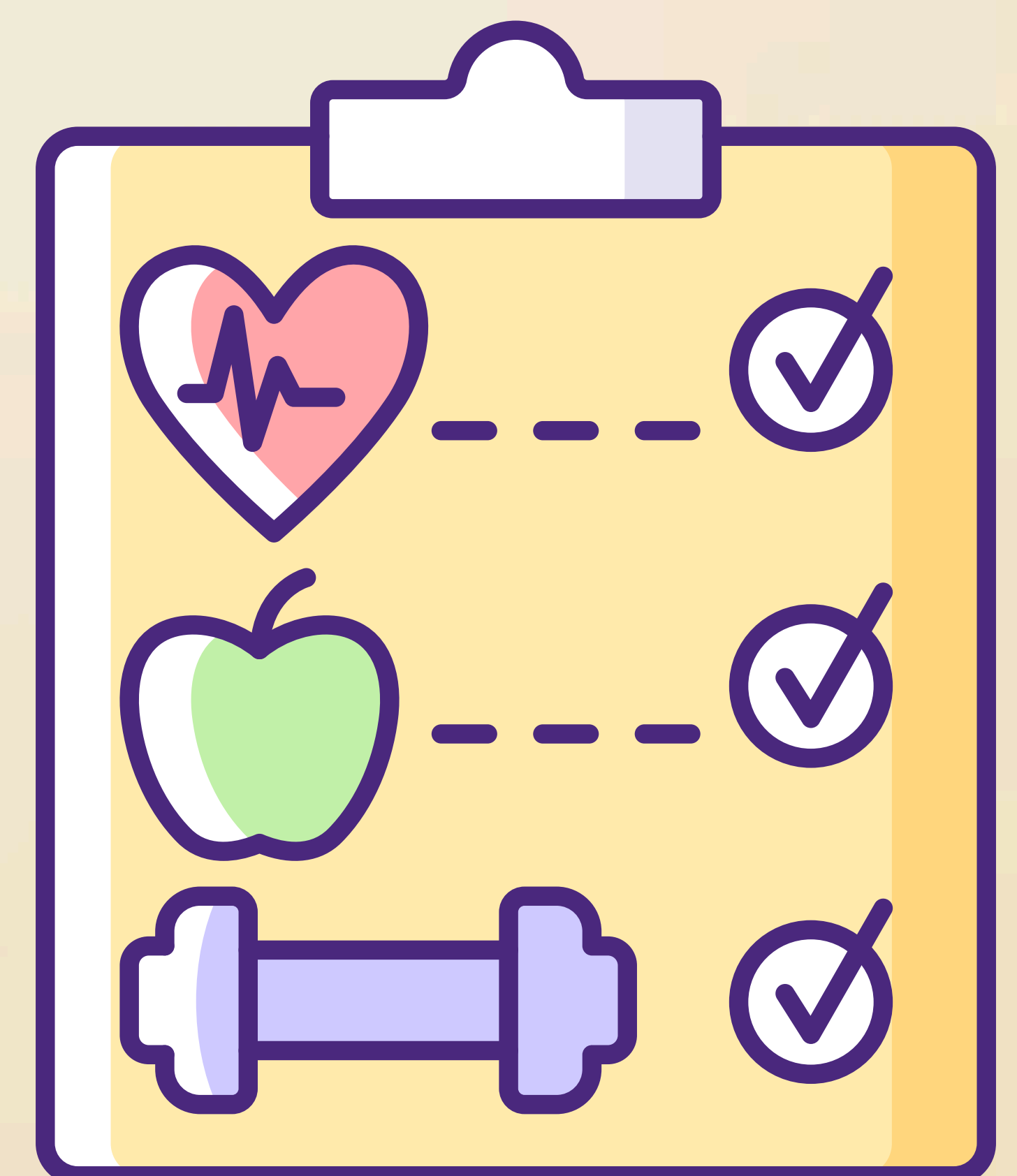


Strengthens Mind-Body Balance

Mindful breathing helps connect the mind and body. It encourages awareness of thoughts and emotions, helping individuals maintain emotional balance and inner stability.

Supports Overall Wellness

Practicing deep breathing regularly can improve both physical and mental well-being. It helps the body stay calm, improves mood, and promotes a healthier and more balanced lifestyle.



SOME GOOD HEALTH ADVICE

Self-Care is Not a Luxury, It's a Necessity

Taking care of yourself is not selfish—it is necessary. When you prioritize your well-being, you show up stronger for everything and everyone around you. A well-rested mind, a nourished body, and a calm heart can achieve far more than a tired soul chasing everything at once.



Ref. Book:- Why We Sleep
Author:- Matthew Walker

Healing Happens in the Smallest Steps



Healing is not always visible. Some days it looks like choosing rest, saying no, or starting again after failure. Progress in health is not about speed—it is about moving forward, even in the smallest steps, with patience and trust.

Ref Book:- Being Mortal
Author:- Atul Gawande

HEALTHY LIVING STARTS WITH NATURAL CHOICES

Maintain a Positive Lifestyle - Positive thinking, reducing stress, and spending time with supportive people contribute to better mental and emotional health.

Practice Mindful Breathing or Meditation - Simple breathing exercises or meditation can help reduce stress, calm the mind, and improve emotional well-being.

Spend Time in Nature - Fresh air and natural surroundings help refresh the mind and improve mood. Walking in parks or green spaces can support mental and physical health.

Practice Yoga Regularly - Yoga helps improve flexibility, balance, and mental calmness. Regular yoga practice can reduce stress and support overall physical and mental health.

CONCLUSION

A healthy lifestyle comes from simple daily habits that support both body and mind. Staying active, eating nutritious food, managing stress, and maintaining a positive mindset help improve overall well-being. With consistency, these habits build better health, emotional balance, and a more energetic, happy, and fulfilling life.



SOCIAL MEDIA

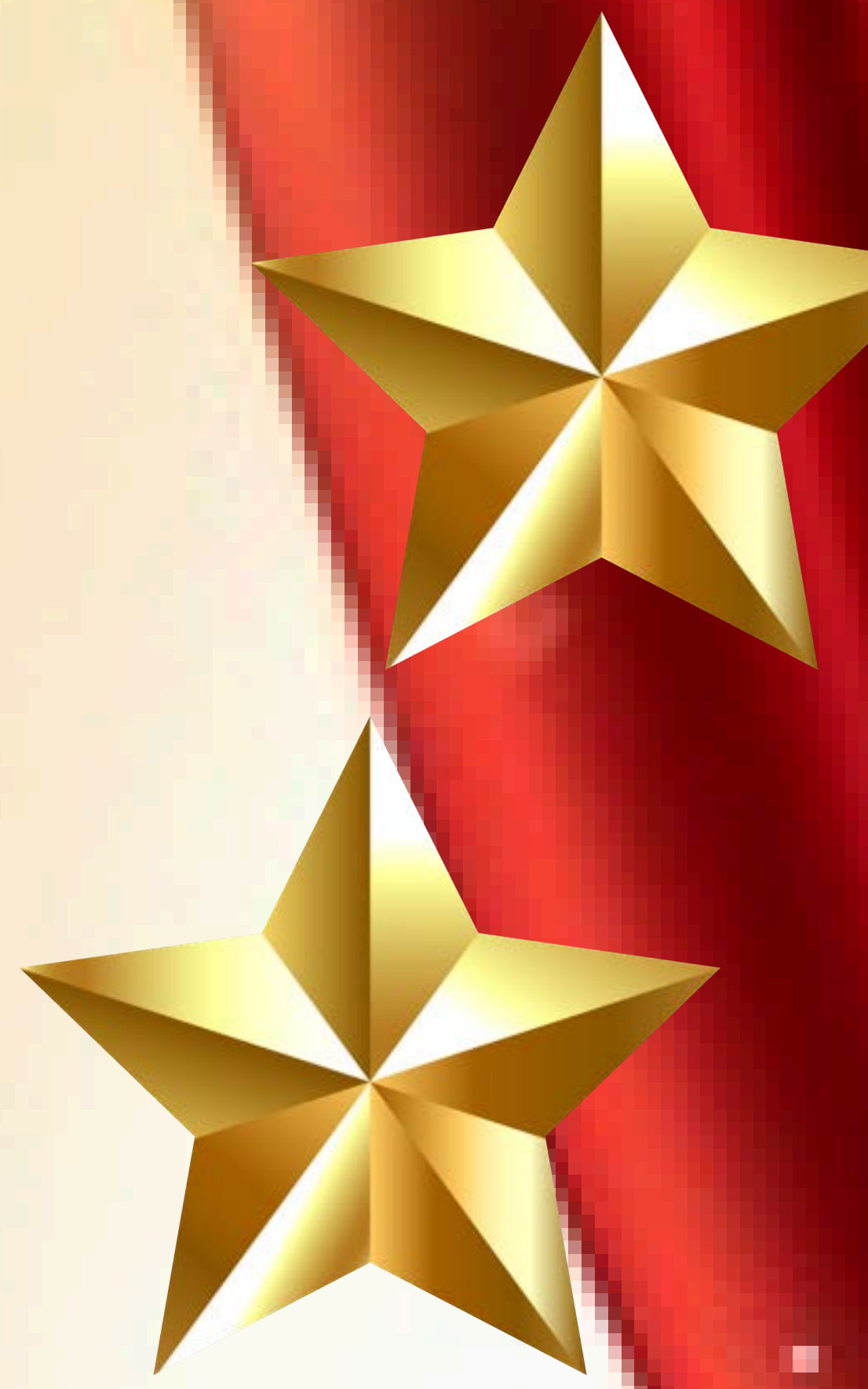
Social media drives direct selling success in today's digital age. SmartValue uses platforms like Facebook, Instagram, and YouTube to grow its network, share CSR initiatives, and showcase real customer reviews. Follow us for updates on offers, events, and product launches.



Scan to visit our Linktree and explore our website, WhatsApp, Instagram, YouTube, Facebook, LinkedIn, and more. We're just one tap away!



NEW LEMART LAUNCH



MEHU ENTERPRISE | WEST BENGAL



SMART HEALTH & CAREER SOLUTION | ASSAM



**TOP
5**



Founded in 2018, LeMart aims to grow its pan-India distribution through a retail model that rewards Associates serving their local communities. This quarter (July-Sep 2025), several stores stood out, with the top 5 performers listed below.



1. Keshari Smart Care



2. M.S Shivansh Enterprises



3. Mahesh Enterprises



4. Ved SmartCare



5. Katha Health & Lifestyle Point

SMARTDIRECT

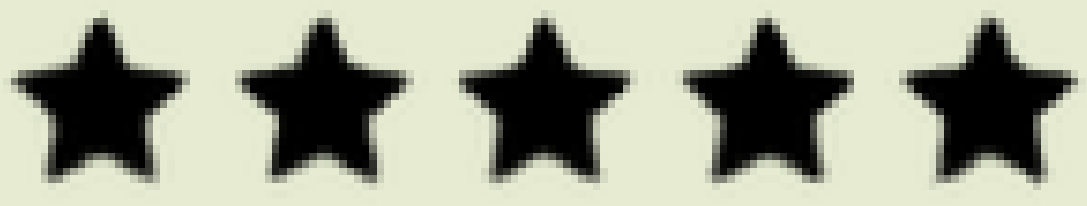
Smart shopping,
ab aur bhi easy –
ghar baithe **delivery**
paaye



Order Now

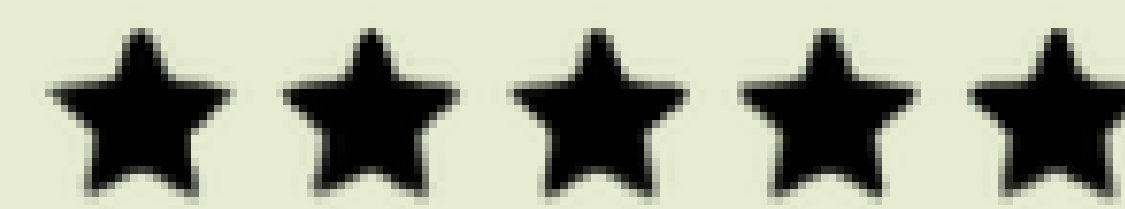
smartdirect.in
+91 92402 51211

Product Testimonials



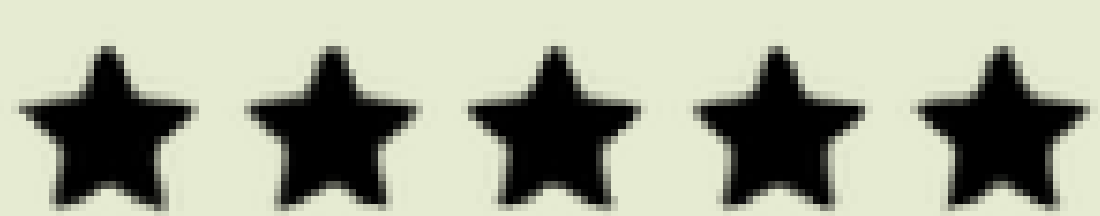
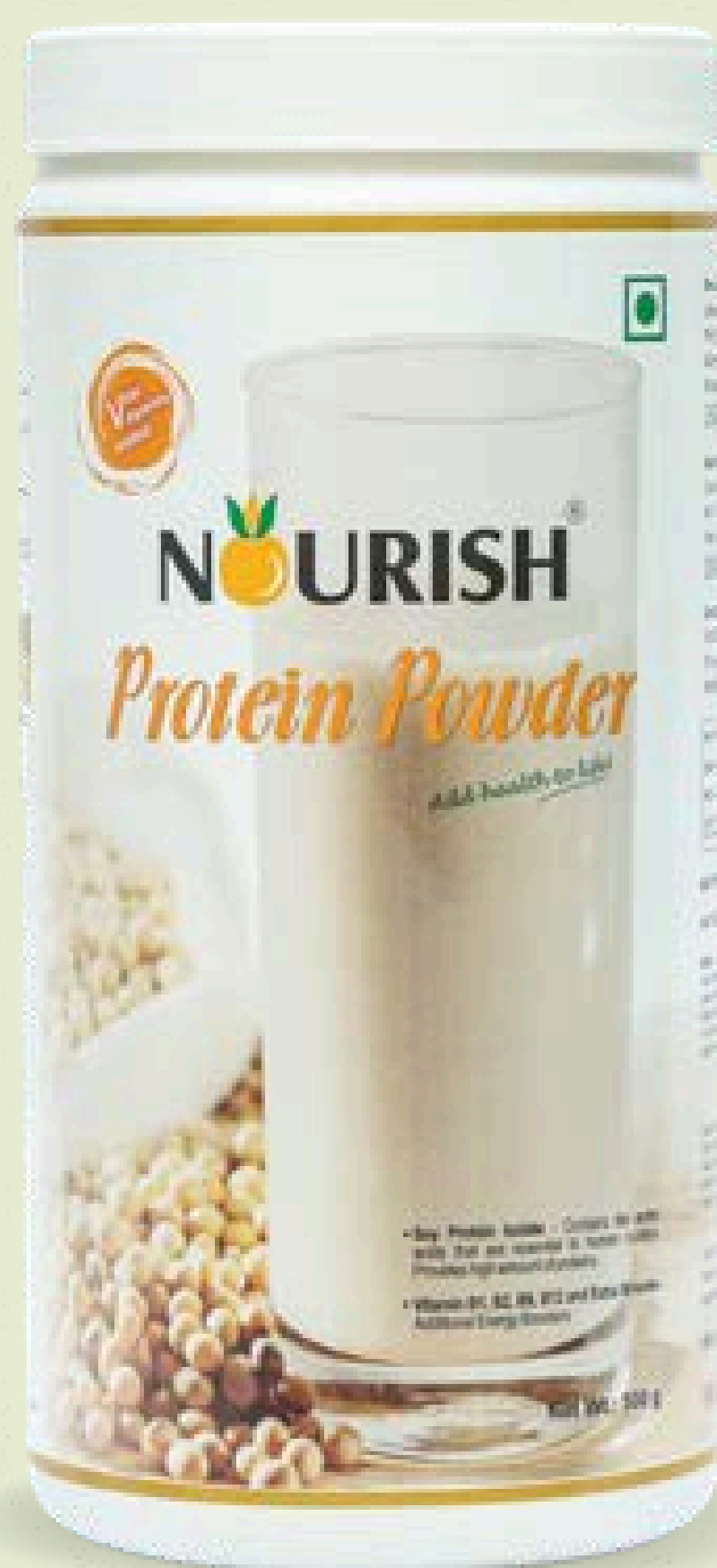
This Noni juice is very refreshing and healthy. It helps improve my energy and overall wellness. The taste is natural and easy to drink. Great for daily health support.

HarshVardhan Singh



This protein powder is really good and easy to use. It gives me energy and keeps me active all day. The taste is nice and it mixes well. Great for daily nutrition and health.

Praval Kumar



This face pack makes my skin feel fresh and glowing. It gives instant brightness and smoothness. The natural ingredients are gentle on skin. Perfect for quick glow.

Riya Prasad





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