

**THE COMPANIES ACT, 2013
INCORPORATED
UNDER THE COMPANIES ACT
(1 OF 1956)
COMPANIES LIMITED BY SHARES
MEMORANDUM OF ASSOCIATION
OF
SMART VALUE LIMITED**

- I. *The name of the Company is **SMART VALUE LIMITED**.
- II. The Registered Office of the Company will be situated in the National Capital Territory of Delhi.
- III. **THE OBJECTS FOR WHICH THE COMPANY IS ESTABLISHED ARE :-**
 1. (A) To carry on the business whether in India or abroad of manufactures, importers, exporters, sellers, buyers and dealers in all accessories, articles, equipment and goods which may seem calculated to promote or to be capable of being used in India with the use of electric and electronic items, goods and motors.
 - (B) To carry on business of electrical engineers, electronic engineers, mechanical engineers, electricians, engineers, contractors, manufacturers, supplies of and dealers in electrical and other articles, cable, wireless, dry-cel, accumulators, lamps and works and to generate, accumulate, distribute and supply electricity of the purpose of light, heat, motive power and for all other purpose for which electrical energy can be employed and to manufacture, and deal in all apparatuses and things requires for or capable of being used in connection with the generation, distribution, supply, accumulation and employment of electricity.
 - (C) To manufacture, buy, sell, export, deal in, assemble, fit repair, convert, overhaul, alter, maintain, and improve all types of electronic and electrical components, devices, mobile phones, watches, equipments and appliances, equipments, such as television and wireless apparatus including radio receivers and transmitters, tape recorders, broadcast relay and reception equipments, photographs and other equipments including those using electromagnetic leaves intended for radiotelegraphic or radio telephonic communication photocopiers, electronic lighting controls, continuous fan/motor speed controls, continuous flashers and fire alarm systems, digital and other electronic clock, time relays, punch card machines, electromechanical pneumatic controls, computers and automatic calculators, X-ray machines and tubes, surgical, medical and other appliances.
 - (D) To carry on the business of manufacturers, hirers, repairers, cleaners of, and dealers in all types of computers, computer components and other allied types and descriptions products and services.
 - (E) To print and publish computer and other educational books, CDs and DVDs with own content or authorised content, to buy, sell and deal in educational books and CDs, DVD and any other permissible magnetic device. Providing computer and other educational course classes by deferent ways of techniques or physical classes either directly or through other institutes, legal entity or individual and to participate in bidding of tenders offered by Central government agencies, State Government agencies or any other nominated body of the Central / State Government or by getting nominated work from these agencies for providing material and services way of different marketing techniques including direct selling, watches, pearls an
2. To carry on the business of buying import, export and trade all goods, articles and things by way of different marketing techniques including direct selling, watches, pearls and pearls sets, ornaments, gift items, magazines, stationary items, Dealership trading, Franchise businesses either by Manufacturing or by Purchasing of any Products.
- 3.* To manufacture, trade, buy, sell, export, import and otherwise deal in ayurvedic products, herbal products, health care products, liquid and solid foods and food supplements, Fitness Products, personal care products, home care products and Home appliances and all other FMCG and Consumer Durable products.
- 4.* To manufacture, trade, buy, sell, export, import and otherwise deal in fabric material, clothes, readymade garments, men and women accessories, perfumes, fragrance and toiletries.
- 5.* To solicit and procure insurance business as Corporate Agents, Composite Agents and act as insurance broker.

* Added Vide special resolution passed by members in their EGM held on 10th October, 2011

* *This name is changed pursuant to the approval of shareholders/Members in the EGM held on 15" Day of October 2020.